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ROBERT J. McCARTHY, '14, editor

THE M. A. C. ASSOCIATION

3 Faculty Row, East Lansing, Mich.

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UNION BUILDING SITE DECIDED

State Board Committee Authorizes Construction on Plot East of Post Office—Present Practice House to be Removed—Architect Gets Data on Location.

On Tuesday, March 27, the long debated site for the Union Memorial building was finally decided upon. The committee, appointed by the State Board, consisting of President Friday, J. R. McColl, '90, and Secretary Halladay, met at the college and, after giving the proposed sites an extensive inspection, voted to authorize the construction of the building starting just east of the post office and necessitating the removal of the old Taft house, now occupied by the home economics department as a practice house. From that point the front of the structure will extend eastward to within about sixty feet of the residence occupied by President Friday. The main entrance will face on Faculty Row and the west entrance will face on the contemplated entrance to the campus.

In the process of preparing for the Union Memorial building the postoffice will be removed as will the old car station now occupied by the Flower Pot tea room, the electric car loop will be taken out and a boulevard entrance constructed which eventually will have two branches, one entering at the point where the tracks now branch off from the main line of the M. U. R., the other coming from about the spot occupied by the Y. M. C. A. building. The scheme under consideration calls for a parked area where the loop is now situated and from that point two branches of the entrance will join Faculty Row, one turning to the right and one to the left.

This will put the Union building upon a commanding spot immediately at the entrance to the campus. It will be in the main center of traffic to and from classes for most of the students and will be close to the main buildings of the college. In case the stadium is built south of the river near the gymnasium the Union building will be on the main path to that structure or close to the most used entrance.

It was first decided that the building should be erected facing north just north of Abbot hall but this site was abandoned because of the opposition which was aroused to breaking up the center of the campus and the general support for the campus circle plan. It was then suggested that it be placed on the site now occupied by Dean Shaw's residence but this was deemed a more desirable location for an auditorium or some similar building. In its final petition the State Board committee was requested by the executive committee of the M. A. C. association to place the building upon the site most advantageous to the college and in keeping with the plans for the expansion of the campus. The Shaw site and the one finally selected were offered as alternates.

The architects have been notified of the decision of the State Board and a representative of Pond & Pond has inspected the ground. F. N. Bateman, '22, and Howard J. Root, '23, drew up a plat of the area with the elevations shown for the use of the architects and borings have been made to determine the type of soil which will be encountered in excavating for the foundations. To that extent work on the building has commenced and the working drawings will soon be ready for the contractors.

SOUTH CALIFORNIA MEETING ON MAY 7

The annual meeting and banquet of the Southern California M. A. C. association will be held Monday evening, May 7, at 6:30 o'clock at the University club in Los Angeles. All alumni in that section, either temporarily or permanently, are invited. A more detailed announcement will be presented in the next Record.

If baseball weather would only come at baseball time the cravings of the college student at this time of year could be easily satisfied.
Reports are being received that the reunion classes are planning a big time for June 16 when the alumni will have charge of affairs on the campus. "Bob" Loree, '13, has called a meeting of the local members of his class to prepare for the event. "Hap" Musselman, '08, says his bunch will be on hand strong. Edna Smith, '03, foresees a good representation from her class. Luther Baker, '93, is polishing his lawn in preparation for the return of the class of '93 and Dewey Seeley and Mrs. L. C. Plant, '08, are working together on the events which will interest their class at its quarter century celebration. Secretaries of the class of 1918 have been considering plans for the reunion and 1922 will be back strong to mark its first year out of college.

Latest advices indicate that the eastern and middle western sections of the country will be the only ones favored with special rates for the occasion. All alumni living in Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, New Jersey, Pennsylvania, Delaware, Maryland, District of Columbia, Virginia, West Virginia, Ohio, Indiana, Illinois and the lower peninsula of Michigan, can make the trip to East Lansing on three-quarters of the usual railroad expense by asking for a certificate when transportation is purchased to Lansing. This may be done any time after June 12 and before June 18 and the return trip can be made at any time up to June 22. The return trip will be made at half fare for the members of the M. A. C. association and the dependent members of their families.

A general committee will be selected from the members of the reunion classes residing in Lansing and East Lansing to formulate the detailed plans for the day. One of the features being discussed is that of having the classes wear distinctive costumes of an inexpensive nature and making the varsity-alumni baseball game the objective of a campus parade which should be the most colorful in the history of the campus. This proposal, however, is still to be approved by the committee.

In connection with the Union Memorial building a prominent speaker will be in charge of the ceremonies and the possibility of laying the cornerstone is feasible enough to make that practically a fixed feature of the program. Plans are being prepared for an alumni luncheon at which a greatly increased crowd will be present.
MARRIAGES

Hatland-Johnson.
Clarence Hatland, '19, and Blanche Johnson were married December 25, 1922. They are living in Leland, Illinois.

Grant-Hendricks
Leo B. Grant, '22, and Lucile Hendricks of Lansing were married March 16, 1923. They are at home in Jackson, 117 E. Mason street.

NECROLOGY

Warren K. Slaughter, '22
Warren Karl Slaughter, '22, died at his home near Charlotte March 23 after a long illness. Funeral services were held at Delta Center on March 26. He is survived by a sister, a brother, and a niece. His death occurred but a few days after that of his mother.

He entered M. A. C. in the fall of 1918 as a member of the S. A. T. C. He was a member of the Delphic society, the Hort club and Alpha Zeta.

Harry Lee Roberts, '14
Harry Lee Roberts, w'14, died at his home near Grand Rapids on March 1, after an illness of two weeks, from pneumonia. Roberts was a student in the engineering course from 1910-13 and was a charter member of the Trimoira society.

Mrs. Margery Thornton Edmonson, '19
Mrs. Margery Thornton Edmondson, '19, died in Hastings in October. Interment took place at Northville. She is survived by her husband, Howard, and an infant.

Selecting Union Building Site

Left to right: J. R. McColl, '90, President Friday and Secretary Halladay making final decision to authorize erection of structure just east of post office. They are standing on the location of house formerly occupied by Prof. Eustace. In the background is seen the west end of the Home Economics building.
Editor M. A. C. Record:

As the late Dr. W. B. Barrows and myself were colleagues for some sixteen years it gave me an excellent opportunity to learn of his ability as a naturalist, he having devoted a good part of his life to birds as their friend and protector.

Instead of listening to his inspiring words concerning his favorites we must now be content to turn to his records left with us. He will be a great loss to the college.

Yours very truly,

W. J. Beal,
Amherst, Mass.

Overalls, and canvas gloves to protect tender hands, will be in vogue when the college turns to its task of doing the excavating for the Union Memorial building. It is a job for men, such men as M. A. C. boasts among her student body and faculty. It will require more than lusty cheers or finely drawn arguments but there again is where the Green and White has proved itself proficient upon many occasions in the past. When there is work to do the college takes off its collective coat and man’s the shovel with the same strength of purpose it applies to the less rugged forms of endeavor in the classroom.

The M. A. C. association is an organization which has two definite objects on its immediate program. One of these is to build the Union Memorial building which it has promised to construct for the college and the other is to strengthen itself and put the weight of its influence on the side of a better M. A. C. Through accomplishing the first object the second will be largely realized and through carrying out both the goal of the organization will be attained. There is no reason for the existence of an organization which is not doing something constructive. Its purpose must be to perform needed tasks or it cannot long maintain itself. Likewise there is no way in which an organization can accomplish anything without the support of its members. The association is but the expression of a common wish, it reflects the characteristics and qualities of its members. If they are ambitious the association will be so; if they are sluggish the organization will mirror their attitude.

The Union Memorial building will express the attitude of the alumni of M. A. C. toward their college, it will show whether or not they have the interest of their college at heart and whether or not they are willing to express that interest in concrete terms. There has been no time in the history of the association when it has met such a test. The success of this project depends upon the efforts of the alumni; the success of the association depends upon the success of the Union Memorial building campaign, they have become inseparably intertwined.

ALUMNI PROMINENT IN MILL INSURANCE

Dear Mac:

As usual the annual meeting of the Mill and Elevator Fieldmen’s association, which was held last week at the Sherman hotel, Chicago, proved to be an M. A. C. alumni reunion as well.

There were twelve M. A. C. people in attendance as follows:


Of the twelve in attendance nine appeared on the program, which goes to show that M. A. C. is still ace-high in this organization.

The Record is ever welcome in our office and is read by all, which shows deep interest in everything pertaining to the old school.

C. W. Gustafson, ’22.
Chicago, Ill., March 17.

The Women's commons denied the co-eds butter for a week and the amount saved, $50, was turned over to the Student Friendship fund.

W. J. Clench, '21, who is a fellow in zoology at the University of Michigan, was elected to the Michigan Academy of Science at its recent meeting. Clench is doing work in conchology.

A cup has been presented for the intersociety rifle tournament among the co-eds. Illustrating a tendency at M. A. C. to encourage this sport among the women to a greater extent than among the men.


Coach Fred Walker announces the birth of a son. The youngster arrived March 24.

Spring training for the football squad has begun. Fundamentals of the game will be the subject of most of the drills. Director Young will see the squad in action on several occasions before the season is over and his general policies will be followed.

Baseball practice kept most of the baseball men at college through the spring vacation. Practice sessions were staged on the parade grounds when the weather was mild enough and at other times the men worked in the cage in the stock judging pavilion.

J. Troop, '78, sends in his vote to have the stadium built south of the Red Cedar and "Dad" Roland, '15, reports a similar desire. In all of the replies received thus far the opinion predominates that the structure should have a better setting than the one offered east of the Woman's building.

A. B. Turner, '81, calls attention to a mistake in The Record for March 19 in referring to his position in charge of a large area of timberlands in the south. The Record stated Turner was in charge of 13,800 acres while he is actually in charge of 138,000. He says the former figure is considered insignificant in his business, which demonstrates a difference in perspective.

D. A. Seeley, '98, directed a successful campaign for funds to erect a new People's church in East Lansing, going more than $7,000 over the $50,000 goal set by the finance committee of the church. Members of the faculty and alumni composed the greater proportion of the committees in charge of the effort and were largely responsible for its success. Rev. N. A. McCune, '01, predicts that the entire fund will be raised in time to begin work on the building in June.

Spring extended a welcome to the returning students. Grass is beginning to show green through the drab turf of winter and the buds on the maple trees are stirring restlessly. The blue jay is sounding his raucous calls and the cardinal red bird's clear whistle is again a familiar reminder that all is not gloom. The spirit of joyous life is abroad. The spring term is never so good a one for the class room as it is for the campus.
GRAND RAPIDS ALUMNI ADD TO FUND

Kent County, However, Fails to Surpass Results in Genesee—Solicitors Aided by Graduates—Business Man Gives $500.

In their travels about Grand Rapids and Kent county the members of the Field committee of the Union Memorial fund campaign found a large number of alumni who had not been in touch with college affairs for some time. They also found that their representatives of M. A. C. are scattered through a widely varied number of occupations and pursuits. Many of them hold responsible positions or are working up to posts of importance.

R. J. McVean, '22, is superintendent of schools at Lowell and has under his direction two members of his class. Irene Hartman, '22, teaches domestic science and art and M. L. Bailey, '22, is coach of football and teaches agriculture. Carl M. Horn, '21, formerly taught at Lowell but has moved to Bad Axe, where he occupies a similar position, without notifying the alumni office of his change in residence.

Mrs. Sabra Oliver Van den Berg, '18, is homemaker for Dr. Van den Berg and has a two-year-old son to occupy her attention. She lives at 22 Youell avenue, Grand Rapids.

C. F. Schneider, '85, who manufactured weather for the U. S. government for a long period of years, has turned his talents to the business of banking. He is manager of the Division branch of the Grand Rapids Savings Bank, of which C. W. Garfield, '70, is chairman of the board.

Effie Cook, '22, is a technician in the laboratory of Blodgett hospital.

After serving for some years as a surveyor for Kent county Theodore O. Williams, '85, turned over the affairs of that office to his son, W. B., '21, who lives with Emily Castle Williams, '17, at 41 Berry avenue, S. E.

L. J. Quigley, '04, is manager and superintendent of the Standard Varnish works and believes his firm capable of providing the proper grade of this material to finish the Union Memorial building.

Howard H. Yarrington, '06, is experimental engineer for the American Can company at the Grand Rapids plant where adding machines are manufactured. He lives at 1253 Bemis avenue, S. E.

H. N. Hornbeck, '04, is in charge of the natural science department at the Union high school. He expressed his great regard for the late Professor Barrows.

George H. Doettling, '17, is undertaking to start in business as an agent for various types of machinery and has offices at 220 Ashland building. His card reads something about several things which include elevators, conveyors, crushers, and mining and screening equipment but that isn't half of it.

Willis J. Barnhart, '12, is in the lumber business with his father, occupying offices at 208 Murray building. O. A. Kraus, '12, is shoe buyer, advertising manager and secretary of the Hirth, Kraus Co., jobbers and manufacturers of shoes and rubber goods at 18 Ionia avenue.

J. DeKoning, '11, is engineer and general superintendent of the Gallmeyer and Livingston Co. plant where grinding machinery of various types is produced. He lives at 1625 Stoddard street, N. E.

L. S. Markley, '17, is in charge of buying seeds in carload lots through the western states for the Brown Seed Co. He lives at 544 Union avenue, S. E.

The man who introduces Michigan to the tourist is John F. Nellist, '06, producer of road maps. He and Mrs. Nellist, '02, can be reached at 1955 Jefferson avenue, S. E., except when he is looking up new trails for the traveler. Greenhouse work is his hobby and he has recently indulged in shipping large consignments of sweet peas and other decorative plants.

Waldo M. Ball, '09, sells the most famous product of Grand Rapids, furniture, and lives between trips at 208 Fuller avenue, S. E.

C. H. Perkins, '12, deserted Grand Rapids some time ago for California where he conducts a thriving business in typewriters at 209 Lincoln street, Berkeley.

Mrs. R. A. (Grace Pennington) Emmons, '15, lives at 116 Collingwood avenue, Wyoming Park, and directs the efforts of three-year-old son as well as the handling of a garden.

R. E. Shanahan, '13, noted as a baseball player, is production manager for the E. O. Bulman Manufacturing Co.

Mrs. Jeanette Wheeler, '11, is a member of the office staff of the Auto Owners' Insurance Co., in the Whitticomb building.

W. A. O'Donald, '20, is employed in the Ionia factory of the Hayes company and lives at 325 James avenue.

R. H. Vosper, '13, is now with the Michi-
gan Auto Insurance Co., with headquarters in the Winton building, Detroit.

Floyd A. Prentice, '21, is another former Grand Rapids resident who has left the city. He is now located in Saugatuck.

E. I. Mueller, '11, is helping the Mueller Furniture Co. produce the "best" furniture and is aided in his efforts by F. H. Mueller, '14.

J. H. Skinner, '01, is a seed expert with the Roach Canning Co. with offices at 509 Murray building.

H. E. Lynch, '10, is secretary of the city planning commission and prominent in civic affairs. He lives at 141 Griggs street.

L. T. Greve, '16, is with the American Seating Co. and lives at 150 Sweet street.

Don Toland, '14, lives at 843 Scribner avenue, N. W., and is principal of the Alpine school.

Frank E. Liverance, '06, is a patent attorney in the Houseman building with a residence at 197 Boulevard street, Wyoming Park.

D. L. Hagerman, '13, helps the farmers along the right of way of the Pennsylvania railroad as agricultural extension agent and works with Keats K. Vining, '13, who is agricultural agent for Kent county.

The state highway department staff in Kent county lined up solidly for the Union Memorial building. Carl Foster, '16, is district engineer for that territory, R. R. Havens, '15, M. C. Hengst, '16, and "Swede" Larson, '16, are his assistants in improving transportation facilities. They make their headquarters at 601 Murray building.

Mrs. Florence Yeiter Young, '18, left Grand Rapids for Des Moines, la., some time ago where she intended to stay for several months before leaving with her husband for Battle Creek where the latter is to be office manager for a cash register company.

Daniel Mead, '17, is with the Owen, Ames & Kimball construction company and just now is in charge of the erection of the new Morton hotel. With his wife and daughter he lives at 603 Paris avenue.

E. B. Hale, '03, is in charge of a private building and loan association. He can be addressed at 56 Sutton street, S. W.

Domestic science and art in the Grand Rapids schools is taught by three M. A. C. girls. They are Grace Martin, '15, Esther Keating, '16, Dorothy Cowan, '21.

In visiting the alumni in Kent county the field committee found cooperation easily available with a large group of the Grand Rapids people who gave time and the service of automobiles to the task of seeing all on the list. Gerald Bos, '16, who lives in Byron.

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**SATURDAY, JUNE 16**

**A Great Day for Alumni**

Look at this line-up:

- Laying Cornerstone of the Union Memorial Building.
- Dedication of new Library.
- Alumni-Varsity Baseball Game.
- Alumni Luncheon and Meeting.
- Alumni Parade.

**Something Doing Every Minute**

Special railroad rates available for ten days for most alumni.

Let us know how many you will bring. Write a letter or tear out the handy coupon below, fill it in and send it to the alumni office.

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I shall return for Alumni Day, Saturday, June 16. There will be......... others with me. I am not merely interested, I am a BOOSTER, count me in.

Class

Signed

Address
Center and sells Fords and tractors as an adjunct to his farming operations, gave the use of a car on two days. L. H. Verschoor, '17, who lives at 716 Livingston avenue, provided a car on several occasions and his services were always available when help was needed. John Bos, '22, put some of his old football pep into doing his share. E. E. Hotchin, '12, Arthur D. Wolf, '13, and F. H. Mueller, '14 were others who were ready when their assistance was needed. J. O. Barkwell, '21, furnished an automobile and driver for several days.

One of the most gratifying features of the campaign in Grand Rapids was the pledge given by J. S. Barkwell, whose son, J. O. Barkwell, '21, represents his only connection with M.-A. C. Mr. Barkwell signed a pledge for $500 and offered it to the field committee. The total for Grand Rapids was $6832.60. There is still some work to be done in Kent county but it will have a hard time going ahead of Flint where the sum of $7687 was signed up in a week. Work in both sections is being continued by committees of alumni.

**BRANDES ON TRIP AROUND THE GLOBE**

Editor of The Record:

In accordance with your published request for snapshots that might be of interest to M. A. C. alumni, I am sending a photo of Glenn Hoffman, '10E, with his wife and daughter Josephine. This was taken about three or four weeks ago at their home in Binalbagan, Isle of Negros, Philippine Islands, where Hoffman is manager of one of the largest sugar mills in the islands. The mill can be seen in the snapshot some distance away in the background. The sugar business is essentially an agricultural industry but the engineers can of course be expected to bore their way in where they do not belong!

For the information of any of my friends of the class of '13 or thereabouts I am on a trip for the office of sugar plant investigations, U. S. department of agriculture, for the purpose of investigating diseases of the sugar-cane plant. Already I have spent some time in Hawaii, Japan, Philippines, Southern China and Formosa and will soon start for Java via Borneo, thence to British India, Egypt, and way stations too numerous to mention, and finally to America, home and beauty, where I will arrive by July this year. With best wishes for a greater M. A. C.

E. W. Brandes '13 (Ph. D. Mich. '18)
Taihoku, Formosa.

In the McGraw-Hill Book Notes for January there is a picture of Olds Hall of engineering. There is also an announcement of the forthcoming "Beginnings of Agriculture in America" from the pen of Lyman T. Carrier, '02, of the Department of Agriculture. It refers to Carrier's important work on investigations of pre-Revolutionary farming in the United States and reprints one illustration from the book which shows the Indians planting corn and boiling maple sap.

**MARSH APPOINTED BOYS' SCHOOL HEAD**

Robert E. Marsh, '11, has been appointed superintendent of the state industrial school for boys and will assume his duties there about April 15. For the past three weeks, C. F. Ramsey, '20, assistant superintendent, has been in charge. Marsh was appointed captain in command of the state police in the upper peninsula when that organization was formed in 1917. In a battle with whisky smugglers near Crystal Falls he demonstrated a spirit of bravery which won him high commendation. In 1919 he was made commander of the state police. When the state department of public safety was inaugurated he became deputy commissioner in command of the state police.

During the past two years he has done much in restoring discipline in the state prison at Marquette and the reformatory at Ionia and at both places was responsible for a betterment in living conditions for the inmates. He was graduated from the engineering course and has long been identified with National Guard affairs in the state.

Muskegon high school won the class A interscholastic basketball tournament in which eight teams competed at the college gymnasium, March 29-31. More than 80 high school students participated in the meeting.
"He has a pull"

Let us face frankly this question of "Pull."

It does exist in business. The President of a Company hires the son of a trusted friend. Why? Not merely because the young man is the son of a friend; but because the President believes that good blood will tell.

An M.A.C. graduate, who is a general manager, hires an M.A.C. graduate as an assistant. Why? Not merely because the younger man is an M.A.C. man, but because the general manager believes that training will tell.

In Cincinnati the Board of Directors of a financial institution was considering several men for the position of Vice President and General Manager. The successful applicant—the man who now holds that coveted position—has written an account of his interview with the Board of Directors.

"I stated my experience," he writes, "and added that I had completed the Modern Business Course of the Alexander Hamilton Institute.

"I then learned that several members of the Board were subscribers to the Institute. They evidently knew that the knowledge obtained from the Course and Service gives a man a thoro grasp of the controlling forces of business, and fits him to hold a responsible executive position. At any rate, I was selected . . . ."

There are men in Cincinnati who say of this man: "He has a pull with the Directors." They are right. But the "pull" is a perfectly legitimate one. The Directors, who owe a part of their success to the training of the Alexander Hamilton Institute, picked him because they believed that the same training had made him a man whose judgment they could trust.

This does not mean that every man who completes the Institute Course is "taken care of" in business. Business does not "take care of" anybody. It does mean, however, that with the knowledge and self-confidence that this training gives, you have an added asset—a favorable introduction to the 200,000 worth-while men who are enrolled with you.

The Alexander Hamilton Institute makes no exaggerated claims and attempts to exert no pressure. It asks simply for the privilege of laying the full facts before thoughtful men. The facts are contained in a 118-page booklet entitled "Forging Ahead in Business."

Reading it may be the means of bringing you in touch with men who will vastly widen your opportunities for success.

Canadian Address, C.P.R. Bldg., Toronto
Australian Address, 42 Hunter Street, Sydney

Copyright, 1923, Alexander Hamilton Institute
M. A. C. debaters have entered upon an extensive tour of the middle west and east during which they will meet the forensic champions of eight colleges on a diversity of questions. Harry Smith, '23, St. Clair, Douglas Steere, '23, Oxford, and Earl Chapman, '25, Cheboygan, accompanied by J. W. Milne, of the English department as coach, will uphold the M. A. C. end of the argument.

On April 3 Marquette university was met in Milwaukee; April 5, Illinois State Normal college furnished the opposition at Normal, Ill.; Purdue was visited the following night; the debaters stopped off at Bluffton college, Bluffton, Ohio, tonight; Wilberforce, near Cleveland, and Akron university at Akron claimed their attention on April 10 and 12, respectively; the Massachusetts Agricultural college will be met on the platform at Amherst, Mass., April 18 and the debaters will conclude their trip by meeting the University of Maine at Orono, Me., April 20.

George F. Stow is living near Fowler, Michigan, on a farm.

Frank M. Paine is still with the Davis and Kishlan company at Ypsilanti in the greenhouse department. He says that R. J. Coryell, '84, of Birmingham, was in Ypsilanti a short while ago advising with the Chamber of Commerce regarding city beautification in that city this spring and summer.

Franklin Selbert may be reached at the U. S. V. Hospital, Boise, Idaho.

Lewis Spaulding is running a small shop doing machine work, welding and cylinder grinding at Lewistown, Montana.

G. F. Richmond should be addressed at 5 Russell avenue, Nutley, New Jersey.

Mrs. Ernest F. Smith died March 12 of blood poisoning following a very short illness, at the Smith home in Richmond, Virginia.

R. C. Potts has changed his address to 210 Maple avenue, Takoma Park, D. C.

Mrs. Gertrude Peters VanHorne sends in her blue slip from 219 New Scotland avenue, Albany, N. Y. D. C. Peters, father of A. D. Peters, '03, and Mrs. VanHorne died on March 5 of apoplexy.

Breck B. Lumbard may be reached at the State Bank of Bartow, Florida.

This news item comes from A. H. Perrine, Rives Junction, Michigan: "Trying to work up in the dairy business with Holstein cattle, and managed to get my name in Hoard's Dairyman once for having the high cow in cow testing association for one month. My brother, Richard D. Perrine, w'18, is farming six miles north of Jackson. He has two boys about one and three years old."

L. G. Kurtz is factory manager for the Buick Motor company and lives at Grand Rapids, Michigan.

Evelyn Kopf Barnes is in Coblenz, Germany, and expects to return to the States May 3.

Henry C. Bursma is with the Peburny Manufacturing company at Grand Rapids and lives at 1228 Logan avenue, S. E.

Russell A. Warner kicks off his rubbers at 109 Avon road, Schenectady, N. Y., after coming home from his daily labors as assistant...
Gossip Sheets

A bit of gossip will break up a directors' meeting. The known possessor of a real story or a bit of personal gossip can break in on the most elusive, secluded man in the world.

The Alumni Magazines carry personal gossip of friends and acquaintances to the men who are doing a majority of the important jobs. They register with the most direct kind of a personal appeal to the individual subscribers. The reader interest can hardly be compared with the interest in a general magazine or business paper.

Because the subscribers to alumni magazines are open-minded, substantial individuals, average age 34, the advertising alongside of alumni newsnotes must receive extraordinary attention.

You are reading this. We hope this will visualize to you the men who will read your advertisement or that of your company, if placed in this and other alumni magazines.

The forty-four alumni publications have a combined circulation of 160,000 college trained men. Advertising space may be bought individually or collectively, or in any way desired. Two page sizes—only two plates necessary—group advertising rates.

Suggest an inquiry to

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patent attorney for the General Electric company. He handles patent applications, contracts relating to meters and work relating to alternating current motors. He reports a sight of F. H. Kierstead occasionally. Kierstead is in the transformer engineering department at the Pittsfield, Massachusetts, plant of the General Electric.

Mrs. Claire Bristol Lamber lives at Ada, Michigan.

Arthur C. Mason has been transferred from Orlando, Florida, to Lindsay, California. He is still in the employ of the U. S. department of agriculture and engaged in work on citrus insects in the state of California.

Arthur E. Warner has returned from Omaha, Nebraska, and is now at home at 5527 Kimbark avenue, Chicago.

John R. Hunt is assistant superintendent of schools in Los Angeles, California, and lives at 2055 Belclon avenue.

Zora Lemmon Treen chips in with the following: "I lost the blue slip ages ago, but I don't believe there is any change since I sent one in a year or so ago. I don't have house work enough to keep me busy so I have been helping our industrial secretary of the Y. W. with her noon extension work among factory girls. I have found is very interesting. I am sending a check which I guess covers a years' subscription to THE RECORD: I will also pledge $25 to the Memorial Building fund. I wish it might be more and perhaps before the building is finished I can make another. I am sending a check which I guess covers a years' subscription to THE RECORD: I will also pledge $25 to the Memorial Building fund. I wish it might be more and perhaps before the building is finished I can make another. Syracuse put across a drive a year ago and got to our pockets first. We expect to be in Michigan this summer and will visit the campus. I am anxious to see the new buildings. It will seem good to find one of our class as secretary." Mrs. Treen lives in Kenmore, New York, at 45 McKinley.

Earl J. Reeder is with the engineering extension department of the Iowa State College at Ames, and lives at 816 Kellogg street.

Bishop B. and Mildred Farwell Adams are living in Marshall, Michigan, where B. B. is county agent for Calhoun county.


J. W. Moore has again moved, this time to 4437 W. Jackson Blvd., Chicago.

L. R. Stanley may be addressed at Colfax avenue, Fairplain, Benton Harbor, R. F. D. 1.

Gideou Smith is acting physical director at the Hampton Institute, Hampton, Virginia.

William M. Thompson is living in Lansing at 1713 Maplewood avenue.

Clare and Rhoda Reed Winston hope to welcome many M. A. C. people at their new home at 2100 Sixth street, Bay City.

L. S. Jennings should be addressed at 707-711 S. Washington avenue, Lansing.

H. L. Batterson is in the accounting department at the Buick and lives at 1801 Detroit street.

Thomas Steel writes from 274 Madison avenue, Grand Rapids, "Have said good bye to the tropics for the last time and am now willing to stay in God's country. At present am holding down the job of chief engineer for the Leitelt Iron Works. My predecessor was H. M. Sass, '18. Have a most congenial 'wife,' her name being Harold Hartley, '21, and everything is going fine."

With its first anniversary staring it in the face the class of '22 will be forced to extend itself to show the enthusiasm displayed by many of the older groups.

Leo B. Grant is working in the chemical laboratory of the Hayes Wheel company at Jackson and lives at 607 Fourth street.

Donald P. Nickel is in Holt, Michigan.

Josephine Matthews is teaching home economics in Detroit and lives at 1936 Clarksdale avenue.

Noel Fullen is coaching athletics in Charlotte where he lives at 101 Pleasant street.

Herman E. Segelin may be addressed in care of the Department of Biology of the Walter Reed High School, Newport News, Virginia. Alicia Voorheis is teaching in Dunsleyville, Michigan.

Vera Benore is teaching art and English in the high school at Petoskey and lives at 442 State street.

Victor George is a salesman for the Armstrong Elston company in Flint and lives at 408 East First street.

Alumni: Get a Michigan State Farm Bureau wool blanket, green, with a large M. A. C. monogram in the middle. Use it for your den, camping, auto robes, etc. Size 66x84 inches, weight 4½ lbs; over 200 sold to students. Money returned if not satisfactory. Price $7.00 plus postage.
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