JANUARY ISSUE
VOL. XXXII NO. 5
1927
The King of Optimists is the Man who expects a Crop from Seed of Unknown Origin!

Michigan Farm Bureau Seed Service

Motor Wheel Corporation, Lansing, Michigan
W o o d W h e e l s, D i s t e e l W h e e l s, T u a r c W h e e l s, S p o r s t e e l W h e e l s, S t a m p i n g s

Motor Wheel Products
W. K. Prudden, '78, Dies in California

Notable Figure in Industrial World, Leader in Alumni Affairs, Former President of Association Succumbs After Long Illness; Natural Beauty of Campus Influencing Factor in Choice of College.

William K. Prudden, '78, the largest single donor to the Union Memorial building, died at his Coronado Beach home in California, after a slow decline in health covering a period of ten years.

He was a graduate of the regular agriculture course, the only course offered then, and was given a B. S. degree. In 1883 he married Jennie E. Whitney. Two daughters, Amy and Edwina, were born into the home. Mr. Prudden's wife and daughters, now Mrs. Amy P. Turner and Edwina P. Pattengel, survive him.

A very close friend of the late Mr. Prudden has written the following appreciation:

It was the native beauty of this campus that decided the mother of William K. Prudden, a resident of Indianapolis, to enter her son as a freshman at this "farmers' college" in the spring of 1875. My first impressions of William were gained watching a lithe, wiry boy "nailing" everything that came his way in center field during an exciting ball game.

Carrying three subjects in the morning and working on the farm or garden from 1 to 4 in the afternoon did not exhaust the energies of this student of that period. Physical training was an unknown assignment. Active sports were daily indulged in by those so inclined, and baseball was his major sport. Each of the four classes usually maintained a ball team. While W. K. was a good boxer and a fast runner, it was as baseball manager and player that he displayed phenomenal talent. During the seasons of '77 and '78 his class team, known as the "Nine Spots," toured central Michigan, defeating teams representing Jackson, Kalamazoo, and even Detroit. These teams were financed and coached by the players and their friends.

Mr. Prudden was an excellent scholar, a clear thinker, and a fine debater. He was one of the founders of the Union Literary society and later in life helped largely to erect their building next to the fountain.

After graduating he engaged in buying and selling mineral and timber lands in the upper peninsula. He meanwhile married one of Lansing's finest and most attractive young women, Miss Whitney, and moved to Indianapolis. His love of sport brought him back to Lansing to engage in the breeding and racing of fine horses. He drove his own horses in many contests.

Becoming associated with Orlando F. Barns, together they founded the Lansing Wheel company, making fine carriage wheels. The panic of '93 and the continued money stringency caused the closing of three banks of the four in Lansing and the failure of the wheel company. He next engaged in putting rubber-tired wheels on the market in Chicago and later made wheels for racing sulks of the pneumatic, bicycle pattern.

Mr. Prudden now "knew wheels" from a great variety of viewpoints, but his experience so far as profits went in the wheel making game were far from satisfactory. Then came the automobile. Mr. Prudden, seeing the opening of a larger field, organized the Prudden Wheel company late in 1903. It was capitalized at $50,000. In less than three years it was producing more than 85 per cent of all the wheels used in the new industry. Year succeeded year in the growth of the Prudden Wheel company. Shortly after his retirement from active management in 1917, the wheel company became the nucleus to which other factories were joined for the Motor Wheel corporation, now capitalized at over $5,000,000.

During the years of 1917 and 1918 Mr. Prudden served Michigan in the most important and trying office of state fuel administrator.

Recognizing the need of a community house for Lansing manu-
facturers and business men, on the agreement that Lansing should cooperate in maintaining the project. He built the Prudden auditorium in 1915 at an expense of $50,000 and gave it to the city for general civic purposes. Realize if you can the benefit coming from this generous act. Lansing has listened to the greatest artists in the world of music from year to year. Prudden auditorium makes that possible.

More Hotels Added

During the past two months twelve new hotels have been added to the list of Intercollegiate Alumni Hotels which are serving throughout the country as headquarters for alumni activities in their respective communities.

The Intercollegiate Alumni Hotel plan, as has been reported in a previous issue, is sponsored by the alumni organizations of more than eighty colleges and universities throughout the country. The Intercollegiate Alumni Extension Service, Inc., the central organization which has been created to carry out the plan, reports that traveling alumni are already beginning to make good use of the card indexes containing the names of resident alumni, which are on file at every designated hotel. Many alumni have also written in expressing their pleasure at finding the current issues of their alumni publications awaiting them upon their arrival at these hotels.

The latest group of hotels to be designated includes:

Neil House, Columbus, Ohio; Pere Marquette, Peoria, Ill.; Wolford, Danville, Ill.; Southern, Baltimore, Md.; St. James, San Diego, Calif.; Park Hotel, Madison, Wis.; O'Henry, Greensboro, N. C.; Sheraton, High Point, N.

C: Charlotte, Charlotte, N. C.; George Vanderbilt, Asheville, N. C.; Francis Marion, Charleston, S. C.; Ponce de Leon, Miami, Fla.

There are now 45 Intercollegiate Alumni Hotels scattered throughout the country in what promises soon to become an imposing array of focal points for the combined alumni activities of America's foremost institutions of higher learning.

Appoint Committees

In compliance with the by-laws of the association, President Rogers has appointed two committees to present nominations for the general elections of the association in June. Each committee is to present a full slate of candidates, each committee will be responsible to the extent that all persons nominated shall have agreed to serve if elected and each committee shall confer on suggestions received in time to have a slate prepared in time for publication in the March issue of The Record. The committees follow:

1. Chairman, Turner Broughton.
   State Department of Agriculture, Lansing.
   E. J. Frost, 904 Michigan avenue, Jackson.
   V. C. Taggart, 244 Lawn avenue, Chicago, Ill.
   Julia Grant, 980 W. Ferry, Detroit.

2. Chairman, Don Stroh, 2675 Vicksburg avenue, Detroit.
   P. B. Woodworth, 772 Crescent boulevard, Glen Ellyn, Ill.
   Cora Feldkamp, 1300 Delafield place, Washington, D. C.
   A. B. Cook, Owosso, Mich.
   Leslie Belknap, East Lansing.

The committees are numbered for convenience only. Each will nominate a slate which will be prepared after mail conference and forwarded by the chairman to the office of the association before March 10. After the committees have reported, during the interval between March 10 and May 1, any twenty members of the association may make additional nominations. On May 10 ballots will be mailed to all members of the association in good standing.

"That's That"

"That's That," 1927 musical comedy to be presented by the Union February 4 and 5, will mark an expansion in Union productions. A huge cast of 132 students, comprising 14 chorus groups and 12 principal roles, will attempt to put across the greatest stage venture yet sponsored by the Union. A professional director was secured to add a non-amateur finesse, yet retain, in the finished play, sufficient collegiate atmosphere to render it a success.

Norval E. Tyrrell, '27, of Detroit is student manager of the 1927 production.
At Work Again

As usual the Jackson County Alumni club reports activity. The new secretary, Lucile Urch Judd, '18, writes as follows: "Just a little note to let you and all our friends at M. S. C. know that the Jackson County alumni are with you again.

"Our first meeting of the year was held Wednesday evening, Jan. 12, at the Y. W. C. A. club room, in Jackson. New officers elected for the coming year are George Dohlen, '24, president; Harry E. Williamson, '21, vice-president; Lucile Urch Judd, '18, secretary; Frank W. Schmidt, '14, corresponding secretary.

"It was a real Michigan State meeting, lots of pep, a good chicken dinner, interesting talks and a good attendance. Nearly fifty former students attended, and as the club is now on a county basis we plan on a much larger membership. Mr. R. E. Remington of his all-station program was the official introducer, the co-ed quartette furnished the banjo.

"An outstanding feature of the program was the official introduction by R. E. Remington of his all-station program. Many interested alumni listened to the program through the medium of station WKAR which radioed the program.

"Many interested alumni listened to the program through the medium of station WKAR which radioed the program. The following people were present: Mr. and Mrs. R. O. Vanorden, Mr. and Mrs. Arthur Byerly, Mr. and Mrs. A. B. Cook, Mr. and Mrs. Clayton Cook, Mr. and Mrs. O. M. Elliott, Mr and Mrs. Chas. Cook, Mrs. J. E. MacDonald, Lawrence and Donald Marshall, V. O. Braun, G. O. Stewart and L. O. Blank.

Members of the Chicago M. S. C. association will meet at the Engineers’ club, 314 Federal street, for luncheon on Tuesday, January 25, at 12:15 o’clock. President Taggart announces that the meeting is of considerable importance to the organization and urges a general attendance.

Banquet Grid Men

The Central Michigan Alumni association sponsored a banquet and evening’s entertainment at the Union Memorial building at which the outstanding high school grid men of the state were guests. Approximately 350 alumni, friends, and football men were present. E. A. Johnson, '18, was chairman of the committee in charge.

An outstanding feature of the program was the official introduction by R. E. Remington of his all-state high school team. Ten of his eleven men were present. Coach Young made his official awards during the course of the evening. Rev. John Gabriels, pastor of the Church of the Resurrection, Lansing, held the crowd’s attention with an address on “Character,” despite his late start. Music was furnished by the co-ed quartette and the men’s glee club. Leonard Morse, '27, entertained with his banjo.

Shiawassee Meet

An organization meeting of the alumni and former students of Shiawassee county was held Monday evening, Jan. 10, in the State cafe at Owosso. Twenty-three members were present and Glen O. Stewart, alumni field secretary, spoke on the aims and purposes of alumni organization work. He stressed the need of a club project or goal for the next year and a committee has been appointed to give a report at the next meeting Monday evening, Feb. 7. Officers of the Shiawassee County M. S. C. club elected for the ensuing year were: A. B. Cook, '03, president; Mrs. Edith Hartshorn Elliott, w'14, vice-president; Mrs. Mae Launstein Byerly, w'15, secretary-treasurer; V. O. Braun, '24, corresponding secretary.

The following statement was issued on the proceedings of the January meeting of the State Board of Agriculture:

State Board Meeting

The following statement was issued on the proceedings of the January meeting of the State Board of Agriculture:

The State Board of Agriculture voted at its meeting on January 5 to request the war department to detail Lieut. Col. Thomas L. Sherburne for one more year of service at the institution as commandant. Colonel Sherburne is already serving his fifth year, but the college administration is very anxious to have him continue as long as the rules of the war department permit. Under Colonel Sherburne’s administration the work of the military department has advanced most decidedly, the college having been a “distinguished” college for three years in succession, a very remarkable record.

R. V. Gunn was appointed extension specialist in economics. For ten years Mr. Gunn was connected with the agricultural staffs of the Universities of Wisconsin and Oregon, two years he spent in agricultural extension work for the Wisconsin Bankers’ association, and recently he was connected with the U. S. tariff commission in Washington. Mr. Gunn’s work in Michigan will be particularly along the present day economic problems connected with various agricultural commodities.

Arthur Howland was appointed to the temporary position of extension specialist in economics and will work with the milk producers’ local—some 150 of them—in giving instruction in the fundamentals of price and co-operation. Mr. Howland was graduated from M. S. C. in 1925 and since then has been working with the Arctic Ice Cream company of Detroit. He will begin work immediately.

Edward D. Devereaux received the appointment of assistant professor and research assistant in bacteriology, to replace Professor Ruehl who resigned recently.

Professor Cox was authorized to attend the national conference on the corn borer problem, in Washington, January 6, 7 and 8.
THE M. S. C. RECORD

Established 1896

Published for the alumni and former students of the Michigan State College by the M. S. C. Association. Published monthly throughout the year. Membership in the M. S. C. Association, including subscription to THE RECORD, $2.50 per year. Unless members request a discontinuance before expiration of their memberships, it will be assumed a renewal is desired.

Checks, drafts and money orders should be made payable to the M. S. C. Association. Membership in the M. S. C. Association, including subscription to THE RECORD, $2.50 per year.

THE M. S. C. ASSOCIATION
Union Memorial Building

EXECUTIVE COMMITTEE

Frank F. Rogers, '83, President  Arthur C. MacKinnon, '95, Vice-President
Luther H. Baker, '93, Treasurer  Robert J. McCarthy, '14, Secretary
Glen O. Stewart, '17, Field Secretary

THE M. S. C. RECORD

January, 1927

NECROLOGY

FRED S. ROGERS, '86
(Contributed)

Fred S. Rogers, w'86, was born on the old Rogers farm near Holloway, Lenawee county, Michigan, August 15, 1862, and died at his home in Enid, Okla., Nov. 10, 1926.

His boyhood days were spent in Michigan, but at the age of 20 he took up office work in Topeka, Kan. He soon found that his health would not permit him to continue in an occupation that required indoor activities, but after some travel and outside work to regain his health, he moved to western Kansas. At the opening of old Oklahoma in 1889 he went to Oklahoma, making his home at Kingfisher, where he was appointed U. S. commissioner. He held this position until the establishing of the territorial government and courts which nullified this office.

At the opening of the Cherokee strip, Sept. 16, 1893, he went to Enid and engaged in the real estate business with C. E. Gannon and for many years they worked side by side in building up the new town in Enid.

He was married in Hot Springs, Ark., Jan. 5, 1922, to Miss Anna Seker.

For the past few years he had been in failing health and sought relief in Ford hospital, Detroit, and the Battle Creek Sanitarium, Battle Creek, but of no avail.

He leaves to mourn his loss two brothers, Frank F. Rogers of Lansing, and Edgar Rogers of Holloway, Mich., a loving and faithful wife, and a host of friends.

MATTHEW KOKKO, '24
Matthew Kokko, w'24, died at his home in Sault Ste. Marie, Mich., Nov. 8. He entered college in the fall of 1920 and completed his sophomore year. He took an active interest in athletics. In his home city he was employed by the Edison Electric company and was prominent in hockey circles. He is survived by his mother, four brothers and two sisters.

BRANCH ASSOCIATIONS and PRESIDENTS

BARRY COUNTY—Leta Hyde Keller, 333 Green St., Hastings.
BAY CITY—A. C. MacKinnon, 1214 Center Ave., Bay City.
CENT. MICHIGAN—Turner Broughton, 428 S. Townsend St., Lansing.
CHICAGO, Ill.—V. C. Taggart, 224 Lawn Ave., Western Springs, Ill.
DETROIT—Don Stroh, 2675 Vicksburg Ave., Detroit.
FLINT—George R. Fryman, 140 Lapeer St., Flint.
GRAND RAPIDS—John C. Rappleyea, Comstock Park, Grand Rapids.
IONIA—A. B. Cook, Jr., High School, Ionia.
OWOSSO—V. O. Braun, 654 N. Water St., Owosso.
JACKSON COUNTY—Roy A. Decker, Court House, Jackson.
MILWAUKEE, Wis.—Lm. L. Davidson, 60 Wisconsin St., Milwaukee.
NORTHERN OHIO—Fred Curtis, 1487 Wayne Ave., Lakewood, Ohio.
OTTAWA COUNTY—C. C. Hanish, 107 S. Fourth Ave., Grand Rapids.
PORTLAND, Ore.—Carl S. English, Camas, Washington.
ST. CLAIR COUNTY—Marshall G. Draper, 301 Fifteenth St., Port Huron.
SEATTLE, Wash.—Bernice Campbell, 1407 E. 45th St., Seattle.
SOUTH HAVEN—Floyd M. Barden, South Haven, Mich.
WASHINGTON, D. C.—Ray Turner, 213 Baltimore Ave., Tacoma Park, D. C.
WESTERN NEW YORK—Charles N. Silcox, 1021 Ackerman Ave., Syracuse.

Views and Comments

In another column in this issue there is printed for the information of the membership the names and addresses of the nominating committees provided by the by-laws, to whom suggestions should be sent concerning the wishes of the members in the matter of officers of the association. The time to do this is in the immediate future. The by-laws provide that after the nominations have been made the two lists named shall appear on the ballots with the addition of such names as shall be nominated by any twenty members of the association in good standing.

The matter of whether or not a member is in good standing has evoked some discussion in the past. This is interpreted to mean that dues must be paid through the time of the annual meeting in June or up to July 1, 1927, at least. This method is one generally followed by alumni organizations and was adopted some three years ago by this association. Send your suggestions to the member of the committee nearest to you. Never send it to the general office of the association.
January, 1927

THE M. S. C. RECORD

Close Beside the Winding Cedar

The engineering division announces the beginning of a new course in architectural drawing under the direction of the drawing and design department.

The forestry department considered it a bargain when it recently paid $150 for a 10 pound shipment of red pine seed. The price, they claim, often soars to $20 a pound and when the price drops to $15 then is the time to buy.

Sigma XI, a fraternity limited strictly to research men, at its annual conference in Philadelphia on Dec. 28, voted to grant a charter to the Sigma XI group at the College. The installation will take place probably during the present term.

With the new circle drive complete from the Union building to the armory, work has been suspended for the winter. The new road now cuts back of the old library and meets the old road again in front of the agricultural building. When open weather returns the drive will be built past the gymnasium and back to the formal entrance.

State graduates drew their share of honors at the recent meeting of the American Society for Horticultural Science at Philadelphia. Dr. E. J. Kraus, '07, University of Wisconsin, was elected president of the society. Dr. J. J. McIntyre, '07, of the Georgia experiment station, was made vice-president, and C. P. Close, '05, United States bureau of plant industry, was elected to serve his 20th term as secretary. Alumni delivering papers at the meeting were: M. J. Dorssey, '06, now at the University of Illinois; H. J. Eastace, '01, of the Curtis Publishing company, and Dr. L. H. Bailey, '82. Dr. Marie Dye, O. C. Medlock, J. W. Crist, all of the college staff, collaborated in preparing a paper dealing with vitamin "A." Dr. N. L. Partridge of the horticulture department also had a place on the program.

The department of landscape architecture is endeavoring to compile a news letter for its graduates. Being unable to ascertain the addresses of some of their graduates they ask that those who have not responded send in news items with names and addresses. You will oblige the department by acting at once.

Douglas V. Steere, '23, second Rhodes scholar from the College, sends his Christmas greetings from Oriel college, Oxford. Besides the regular salutation, he penned a note: "From your reports of the building program I fear I shall not recognize some parts of the campus after two years over here. Ted Frank, '24, Buck Weaver, and Frank Kingdon visited me in Vienna this summer and it was such a treat to see them again. I shall spend six weeks of Christmas leave with Carl Behrens, '23, in Germany."

Thirty-eight co-eds were given Women's Athletic association awards as a result of their records at the close of the fall term. The old English "S" was awarded to four girls who had gained 1,000 points in athletic competition. They are: Julia King, '27, East Lansing; Mary Ella Fahrney, '28, Ridgefield Park; Marion Green, '28, Walkerville, Ont., and Emma Hyde, '28, Collins, Ohio. Monograms for the winning of 500 points or over were awarded to Bessie Castle, '29, Lansing; Phyllis Trautman, '29, Perrinton; Marjorie Torrant, '29, Parma; Ruth Lassenby, '29, Mason; Marjorie Sanford, '28, East Lansing; Ethlyn Wallace, '28, Bedford; Ruth Simmons, '28, Fmint; Elna Bowen, '28, Grand Rapids; Louise Stoner, '28, Monroe; Margaret Longnecker, '28, Traverse City; Mable Lucas, '27, Lansing; Grace Hoffman, '28, Hudson; Elizabeth Woodworth, '27, Detroit; Jean Sutherland, '28, Petrolia, Ont.; Margaret Strong, '28, Coldwater, and Ruth Norton, '27, Port Huron. Honor teams in bowling, hockey and soccer were also named.

Clarissa Anderson, '24, will instruct co-eds in swimming and social dancing beginning with the winter term. Since completing her college work she has been engaged in physical education instruction in Detroit and Grand Rapids.

John D. Willard, head of the continuing education department, gives tentative plans for a mail course to be started shortly. College credit will be given for this work as it corresponds closely to work offered on the Campus. The first course to be offered will be in agriculture.

Frank Kingdon, pastor of the Central Methodist church at Lansing, has been engaged to deliver a series of five lectures at the People's church on "The Technique of World Peace." He will attack the topic by dividing it into five problems—psychology, education, economics, statesmanship, religion.

"The only wild men in Borneo are to be found in the night clubs, and they are all white," says D. Deville Wood, '11, director of agriculture and forestry for the British North Borneo company, who is now in Lansing. It is his opinion that British government is more successful in its rule of the Island of Borneo than the United States is in its Philippine rule.

The College is making ready for the annual Farmers' Week, January 31 to February 4. Appearing on the program are President C. C. Little of the state university, Tuesday evening; Dr. Caroline Hedges of the Elizabith McCormack Fund on Wednesday afternoon; Director of Conservation L. J. Young on Thursday afternoon, and Senator Royal Copland of New York state on Thursday night. The visiting farmers will be entertained Monday night at the Butler-State basketball game. Theta Alpha Phi will again produce "Hell Bent fer Heaven" on Tuesday evening. Lew Serett, poet and explorer, is due to appear on the regular student entertainment series Wednesday evening.
Minor Sports Appeal

Wrestling Has Large Following; College Hockey
Rink in Condition; Swimmers Soon to
Get Tests.

Enlargement of the staff of the athletic department has made it possible to give State College sports lovers a considerably enlarged field for athletic expression. Minor sports are coming into their own on the campus. Swimming, soccer, lacrosse, wrestling, and the cross-country track are finding increasing numbers of followers due to the efficient coaching staff not at hand.

Coach R. G. Leonard comes to State from Penn State where College he finds only one veteran wrestler, Capt. W. O. Burquist. However, 53 men answered the call, and after the first cut 38 suitcases remained. Coach Leonard's men gripped the work with new enthusiasm after championing over Cincinnati university by a single victory, 16 to 4, and in downing Chicago university by a single margin, 11 to 9.

Next comes meets with University of Chicago, University of Michigan, Ohio State, Northwestern university, Notre Dame, Ohio university, Alfred university, Syracuse, and Akron university. With the exception of one or two the above dates are definitely set.

Soccer was initiated into the campus sports this fall with the organization of a fairly strong team. The men lacked a permanent field due to the beginning work on the armory. Soccer shoes, however, were gotten for the men. One outside game showed that the local men had considerable power, losing to Northern Light weight team, state champions of their class, by 1 to 0 score. Of the 26 men reporting for the sport the work of the following stood out as especially fine, according to Coach Leonard: Pisonen, Gordanir, Conklin, Hartzell, Urtigolia, Beckwith, Gettel, Sharf, Taylor, Keyes, Boillan, Bless, Timm, Kontiani, Zellman, Braun, and McEwen. Many of the schools of the middle west are taking up the sport, especially those in the Big Ten conference.

State is starting early to establish a record so they will be in line for big time games when the organization gets under way.

Coach Rockne acclaims lacrosse as one of the finest spring training games for football men. A movement to introduce this old game into the schools of the middle west is now under way. Active in this work is Coach Leonard. He expects next spring to teach lacrosse and perhaps put on several exhibitions on the home field.

Early season reports seem to indicate that the Spartan cross-country under the direction of Coach Mason, just had hard luck when the boys dropped meets to Notre Dame and Michigan by extremely small margins, but the team closed the season with a bang when it trounced the other teams of the Central Inter-Collegiate association, thus taking revenge for several of the early season upsets. Henry Wylie, a star miler, will captain the team next year filling the post so successfully held by Severance this year. Wylie is considered the best distance runner that State has ever had, and with another year of track experience under his belt, he should be a formidable competitor. Williams, Blakeslee, La Plante, together with Wylie will be the veterans that will be back for next year, and from the yearling ranks will come a trio of stars in Brown, Roberts, and Roosien. Brown won the state intercollegiate with a lead of 400 yards on Roberts, who in turn had second place clinched by a comfortable margin. Roosien was eighth.

The water in State's splendid pool got a thorough churning in the first meet of the season when five of the six inter-class records were broken in the pre-season inter-class meet. Considerable amount of good varsity material was uncovered.

Breaking Even

Spartan basketeers are getting their share of wins in the stiff court schedule they have tackled. Going rather poorly in the pre-season games of late fall term and Christmas vacation, the squad has come back with the beginning of winter term and won three out of six hard fought games.

The tide was turned when Coach Van Alstyne found for the first time his working combination in the Marquette game. At the start it looked like a sad evening for State with Hornbeck and Dickeson at forwards, Drew and Colvin at guards and Bremer at center. But when Hood replaced Hornbeck and Felt jumped center, an almost unbelievable turn was made, and the overwhelming score at the half was turned to a victory at the end of an overtime period.

The combination that finished the Marquette game has been the starting lineup of nearly every game since. The Spartans fell before the University of Michigan team, the strong Butler team, and the veteran Albion quintette, but have taken the measure of Concordia college and the University of Detroit since the Marquette victory.

The Co-Ed prom drew a large crowd at the armory Jan. 8. The usual variety and originality of costumes were displayed at the only "Adamless" party of the year.

CLASS NOTES

"22

J. F. Campbell reports that Mr. and Mrs. R. G. Chamberlin are living with them at 302 Hampton road, Milwaukee, Wis.

Edward R. Bender is teaching drawing in the Southeastern high school in Detroit, and lives at 2570 Bewick. They have three small children, Betty, Bobbie and John.

"Still with Day & Zimmerman, engineering and construction company, in Philadelphia," writes H. Groothuis. "Have been here since April, 1922. My work here consists of supervising the design of power plants and of mechanical equipment for industrial and public buildings. We have just finished the addition to a power plant to which were added four boilers and a 30,000 K.W. turbo generator. Design is now under way for a 5000 K.W. plant with gas-fired boilers and a spray pond. This
power plant will be located near an old field in the Panhandle of Texas. Have made two trips to Texas this summer and expect to go again next spring. Alfred Kibler, '12, has charge of the engineering department of this field. Keith Farley, '23, is connected with the construction department. We have been following the M. S. C. football results with great interest and were highly elated at the good showing made against Cornell." Groothius lives at 7524 W. Chester Pike, Upper Darby, Pa.

LeRoy J. Jones is director of the service department of the Buckeye In­
cubator company and Newtown Incuba­
tor company, Springfield, Ohio. He re­
ports no change in occupation, no pro­
motions, no newspaper clippings, no club or social activities, has not yet been elected alderman, is already married and not allowed to repeat, no additions to the family—four now, death is ex­pected but has not yet occurred, and the only item of interest is that he is "broke." His address is 120 East McCreight avenue, Springfield, Ohio.

F. H. McDermid writes that June El­len was born June 23, 1926. He has a great fruit year, both with apples and peaches. He may be reached at R. 1, Box 198A, Battle Creek, Mich., and have been building instruments and equipment for psychology department at the University of West Virginia, Morgantown. Barbara Sharot was born May 22, 1826.

"Patent lawyer, General Electric com­pany," writes Russell A. Warner, 1155 Michigan from his home in Tennessee. We fished a little and roamed around quite a bit and Mac caught a lot. As an outdoor cook, Mac's a winner when he adds on adivertixen enough to handle the big ones. Mac can tell you more of the details, especially of riding salmon around the creeks bare­back. Incidentally I was struck by a log Oct. 8 and have been incapacitated somewhat since. Will no doubt fully recover from the effects of the blow in six months or a year's time. I have given up logging and am now selling New York Life insurance."

Lenore Nixon Johnson was recently elected county superintendent of schools. J. C. Johnston is still drilling and producing oil wells in Oklahoma for the Continental Oil company. His address is 2215 East 13th street, Tulsa, Okla. In Kit Carson county, Colorado. Her home is in Burlington.

Charles Knapp, '12, with the same plant was recently married. J. S. Sibley received his master of arts degree from the University of Arizona last June, economics major. He reports that he had a session with Art Warner during his summer vacation back to Michigan from his home in Tennessee. Charles Knapp, '12, with the same plant was recently married. J. S. Sibley received his master of arts degree from the University of Arizona last June, economics major. He reports that he had a session with Art Warner during his summer vacation back to Michigan from his home in Tennessee.

The only item of interest is that he is "broke." His address is 120 East McCreight avenue, Springfield, Ohio.

F. H. McDermid writes that June El­len was born June 23, 1926. He has a great fruit year, both with apples and peaches. He may be reached at R. 1, Box 198A, Battle Creek, Mich., and have been building instruments and equipment for psychology department at the University of West Virginia, Morgantown. Barbara Sharot was born May 22, 1826.

"Patent lawyer, General Electric com­pany," writes Russell A. Warner, 1155 Michigan from his home in Tennessee. We fished a little and roamed around quite a bit and Mac caught a lot. As an outdoor cook, Mac's a winner when he adds on adivertixen enough to handle the big ones. Mac can tell you more of the details, especially of riding salmon around the creeks bare­back. Incidentally I was struck by a log Oct. 8 and have been incapacitated somewhat since. Will no doubt fully recover from the effects of the blow in six months or a year's time. I have given up logging and am now selling New York Life insurance."

Lenore Nixon Johnson was recently elected county superintendent of schools. J. C. Johnston is still drilling and producing oil wells in Oklahoma for the Continental Oil company. His address is 2215 East 13th street, Tulsa, Okla. In Kit Carson county, Colorado. Her home is in Burlington.
and Hach is with Round Oak Heating company. Alderman, '26, lived not far from me for a while in Evanston. Saw him several times. I have a Mr. Peters in class whose father is a graduate of Michigan State about 1907."

Howard Cowles is superintendent for the Ebling Creamery company and lives in Detroit at the Hotel Billinghurst, 71 W. Willis.

Fern Hacker Nank sends her blue slip from 136 S. Wilson blvd., Mrs. Clemens, Mich., with the following: "Since filing my last blue slip we have added on April 17, 1926, Robert Edward. Our Boli gives us an even quarter of a dozen, assorted. Mr. Nank and I were on the campus Alumni day in June. Twas fun to chat with the older ones in such new surroundings. We hunched with Marj and Gink Barkman, Hank Goss, Grace McKinley Peterson, and Ruth Russell, enjoying every minute. We took in the Michigan-Michigan State game with John and Helen Edison Cav.

Our band looked and sounded good to three of us at least, and the recollections of the days when we beat Michigan and put on a cornstalk parade unconsciously smoldered within us. Maybe we can do it again next year."

E. G. Hamlin sends his blue slip from Wakefield, Mich., with the following note: "With R. A. Murdock company at Thomaston, Mich. Have been superior of this township past three years. Still have one wife and one boy. Jack Maas and family were up last summer if you could call it that. They have just completed a beautiful home at Grosse Point."

O. A. Olson has two daughters, Harriet Ann, 25½ years, and Shirley Lois, 11 months. Of is lives in Chicago at 626 Wellington avenue.

"Still with department of zoology and animal pathology at Virginia Polytechnic institute," writes Russell A. Runnels from Blacksburg, Va. "W. G. 'Knick' Knickerbocker spent a week with us down here in the Alleghany mountains this fall. We get the college radio programs. We are glad that our football schedule includes teams of prominence even though we don't al-

ways win."

17

The postoffice notifies this office that Capt. F. C. Chaddock has moved to Fort D. A. Russell, Wyoming.

Edwin Hamann sends his blue slip in from 6202 Ilene, Detroit, and writes, "Member of firm of Russell A. Murdock company, civil and consulting engineers, 602-3 Transportation building, Detroit. Associate members, Edwin H. Paté and Howard C. Bacon, both of M. S. C. We have taken over and are carrying on with business established by Russell A. Murdock, '09. Business very interesting and has prospects. Wife, Louise, H. Hubbard of class of 19, H. E. Have two prospects. Ned 3½ years, and Gertrude, 1½ years. Glad to see any of the gang from M. A. C."

William C. Keck has moved in Grand Rapids, Mich., to 220 Union bldg, S. E.

W. E. Savage has moved to 1336 Cory drive, Dayton, Ohio. He is still with the U. S. Army engineering division working on airplane structures. He says that they are moving from Mc-Cook field to their new location, Wright field, seven miles east of Dayton.

Lowell O. Stewart writes from 615 Wakefield ave, Ames, Iowa: "This is my third year on the civil engineering faculty at Ames. I passed the modern language requirement (German) for the M. S. degree, and hope to get the degree next spring. We have a daughter attending college. Lois Anne, age 2 years and 2 months, spends a few hours each day at the college nursery school."

Hoyt C. Stewart is working in the mortgage department of the Fidelity Trust company, 147 W. Congress street, Detroit. He lives at 4330 Seeboldt avenue.

R. A. Beers is resident engineer for the state highway department in charge of road and bridge construction in the seven counties in southwest Michigan. His office is at 393 McNair building, Kalamazoo, and he gets his Record at Galesburg.

Through the courtesy of N. A. Mccune, '01, The Record has received the Christmas letter from Henry and Ber-
does Hales, 47 years, and wife, Gertrude, 42 years, have two young sons who with their two young sons are stationed at a country mission station in South Africa. Jessop is now teaching agriculture part of each week at Amanzimtoti Institute. He travels from his home, besides supervising five mission stations and the agricultural demonstrations near his home.

Mrs. Jessop reports that Stanley Hales arrived last August and the two boys keep her pretty busy at home, although she does considerable work among the native girls.

Late in October, which is their springtime, the Jessops took a trip of over 250 miles through what they describe as the most beautiful country one could picture. Their journey took them to some hot sulphur springs situated at Lilian, where a health institute was recently founded for convalescents desiring sulphur bath treatments. The trip through the extensive wattle plantations stretching for miles across the open country was particularly attractive. This is a tree belonging to the genus Acacia that finds many uses. The bark is exported for the tanning trade, while the lumber is cut for firewood or builder's supply.

The Jessops may be reached at Um-
sunduzi M. S., Ndlovwe P. O., Natal, South Africa.

18

Ethel M. Higgins has moved to Vassar, Mich.

"I still rate as a hired hand," writes P. R. Frye. "Am at present building down the job of assistant to the superintendent of production for Oklahoma. Have taken a short cut to the poorhouse by purchasing an automobile. Guess I wanted to get there sooner than I would have otherwise." Frye may be reached at the Empire Gas & Fuel company, production department, "Bartlesville, Okla."

901 Prudden building, Lansing, reaches E. A. Johnson.

Alice McCartney writes that she and Ruth Cargo are working for their M. A. degree at Teachers' college, Columbia university, and are living at 106 Morningside drive, New York, N. Y.
January, 1927

**THE M. S. C. RECORD**

---

**Grand Rapids Savings Bank**
Grand Rapids, Michigan

"The Bank Where You Feel At Home"
M. S. C. People Given a Glad Hand

Charles W. Garfield, '09, Chairman
Executive Committee
Gilbert L. Drake, '98, President
C. Fred Schneider, '89, Manager

**Division Branch**
Benj. C. Porter, Jr., '11, Manager
South G. R. Branch

Benj. C. Porter, '09, Manager

---

**E. N. PAGELSON, '89, Patent Attorney**

**Benj. C. Porter, Jr., '11, Asst. Manager**

---

"The Bank Where You Feel At Home"
Marketed by the Society Brand Clothes

---

**The Edwards Laboratory**

S. Edwards, '09, Manager

---

**THE EDWARDS LABORATORY**


---

**HEATON'S**

Bank Block
East Lansing, Mich.

---

**M. S. C. RESTAURANT**

East Lansing

---

**'19**

Nenna Dunlap Kenyon reports the birth on Nov. 3, 1926, of Barbara Ann. She says that Cleo Glethill Beck is located at 303 W. Main St., Columbus, Ohio.

---

**'20**

Karl J. Hendersrott is manager, secretary, and treasurer of the Lake Chelan, Washington, Fruit Growers, Inc. They are shipping 300 cars "Trout Brand" northwestwestern boxed apples this year. He says that Lake Chelan is the scene of a $10,000,000 water power development.

---

**'21**

Tommy Blair says all visitors are always welcome at their new home at Groose Be, Mich.

---

**'22**

Francis N. Bateman has moved in Lansing to 1418 W. Main street.

---

**Olympic Recreation Club**

BOWLING AND BILLIARDS

College Manor BarberShop

BOBBING A SPECIALTY

224 Abbot
East Lansing

---

**GREAT SPORT for EVERY DAY**

You can get a "kick" out of Football every day in the year with YA-LO, the Football Card Game.

Coaches not only endorse this game but play it and use it with their teams; because it is realistic football, full of science and of unlimited variety. Besides, it's a live card game — not a toy.

Fans organize regular leagues and compete for titles.

There are nine methods of play, varied to any degree of complication or simplicity, and from one to twenty-two can play in a single game.


Use the coupon today — Satisfaction guaranteed.

E. J. Graber, 479 S. Ludlow St., Columbus, Ohio

---

**J. LEE BAKER CO., '07**

Brokers and Developers of Subdivisions

301 Peninsulas Bltg.

Detroit

---

**H. A. D. Sales & Engineering Co.**

H. A. Douglas Manufacturing Co.

**Lawrence Packing Co.**

Growers of Hardy Trees and Shrubs

Lawrence, Mich.

---

**L. O. GORDON MFG. CO.**

Muskegon, Mich.

---

Insurance

Bonds

---

**FAUNCE & SCHEPERS**

136 W. Grand River Avenue
East Lansing

---

**L. O. GORDON MFG. CO.**

Muskegon, Mich.

---

**CAMSHAFT MACHINISTS**

L. O. Gordon, '06 (Pinkey)

---

**Real Estate**

Rental

---

**Olympic Recreation Club**

BOWLING AND BILLIARDS

College Manor BarberShop

BOBBING A SPECIALTY

224 Abbot
East Lansing

---

**THE M. S. C. RECORD**

11

---

**GREAT SPORT for EVERY DAY**

You can get a "kick" out of Football every day in the year with YA-LO, the Football Card Game.

Coaches not only endorse this game but play it and use it with their teams; because it is realistic football, full of science and of unlimited variety. Besides, it's a live card game — not a toy.

Fans organize regular leagues and compete for titles.

There are nine methods of play, varied to any degree of complication or simplicity, and from one to twenty-two can play in a single game.


Use the coupon today — Satisfaction guaranteed.

E. J. Graber, 479 S. Ludlow St., Columbus, Ohio

---

**E. J. GRABER, 479 S. Ludlow St., Columbus, Ohio**

Enclosed find $1.50, for which please send Postpaid One Copy of YA-LO, the Football Card Game, with understanding that I may return it if not satisfied, and my money will be refunded.

A-1
dress to general delivery, Colville, Wash., and Lloyd Sheffield's to Cedarville, Ohio.

R. J. MacVeay is attending Columbia university. His address is 1227 John Jay hall, Columbia University, New York city.

'23

Keith M. Farley is still with Day & Zimmerman, engineering and construction company of Philadelphia. He is dividing his time between the office and the buildings which they are constructing for Girard college. Farley lives at 1200 Spruce street, Manheim apartments No. 8B, Philadelphia.

Bill Taylor writes from 171 Auburn street, Cambridge, Mass.: "There is another Taylor. Her name is Jean Ellen and she arrived the 28th of September. We brought her to Cambridge by auto when she was three weeks old. That makes her responsible for my entering the graduate school of education four weeks late and having to work like three of a kind to get close enough to the others to see what is going on. This is a wonderful part of the world to spend the money you and other people have earned in Michigan. It is so easy. Houses aren't very close together here in Cambridge. Sometimes you have to use a plank to get to the same story in the next house because it is too far to step, but there is no trouble like that in Boston. They only use planks there to visit across the street. Streets are plentiful and convenient. One may leave the main corner here in seven directions by nine streets. The faculty are the most interested in individual students I have ever seen but then we are graduate students so that may explain it."

Hilda Stein is teaching in New Troy, Mich.

'24

C. R. Peterson reports a thriving veterinary practice at Chatsworth, Ill.

B. L. Smits is in the chemistry department at Kansas State Agricultural college, Manhattan.

Harold J. and Leah Stoll ('23) Foulkes have moved to 1122 Randolph street, Oak Park, Ill.

Don R. Coburn is working for the bureau of animal industry eradicating tuberculosis from the cattle of Cass county, Michigan. He lives in Cassopolis. Margaret E. was born June 11, 1926.

Ralph White is principal of the Rich Hill high school at Chandlersville, Ohio. Frances Wimble is "teaching H. E. as the main diet with variations of junior high school English, arithmetic, and hygiene" at Gaines, Mich.

Spencer Simon has moved in Lansing to 810 Washburn, according to information from the postoffice department.

Wayne X. Plastridge is assistant instructor and graduate student in the department of general bacteriology, Yale university. He lives at 90 Bristol street, New Haven.

Ewald Schaffer is research engineer for the General Motors corporation, and is teaching heating and ventilating in the night school at Cass Tech. He lives in Detroit at 1338 Turner avenue.

1561 Electric avenue, Detroit, is the address which the postoffice gives for Walter P. Hall.

Ralph Barrack should be addressed at 737 Smith street, Monroe, Mich., according to postoffice notice.

C. C. Bishop has purchased the retail milk business at Lake Odessa, Mich. Lucile Gardner Mills is living in New York city at 314 W. 107th street.

Frieda Gilmore has moved in Dowagiac, Mich., to 304 W. High street. She is teaching home economics and supervising a cafeteria in the new high school.

Seth D. Goodman reports that Kalamazoo is a fine place even if there are crazy people there. He is working for the Consumers Power company and lives at 124 E. Cedar street.

2420 Fourth avenue, Seattle, Wash., reaches W. G. Kinney.

Albert C. Hazard has moved in Flint to 2505 Gibson street.

'25

Mrs. Dora Johnston is teaching in Detroit and living at 7538 Wildamene street.

Max A. Lett gives his new address as 1421 Arch street "Y," Philadelphia, Pa.

Mrs. Doris Johnston is teaching in Detroit and living at 7538 Wildamene street.

Max A. Lett gives his new address as 1421 Arch street "Y," Philadelphia, Pa.

The Wolverine Insurance Co.

has just issued a booklet which tells what to look for in a good automobile insurance policy.

Regardless of whether you are insured or not, it will pay you to send for this booklet. It is free. Tear out this ad—write your name and address on the margin and mail to

The Wolverine Insurance Co.

Wolverine Bldg.
LANSING, MICHIGAN

W. F. KALTENBACH, '22
Sup't. of Agencies

H. A. PLATZ, '23
Chief, Claim Dept.
The New Reo Flying Cloud Brougham

For daily service—for camping outings—for cross country trips—the new Reo Flying Cloud Brougham meets every demand for traveling comfort.

The Brougham is new from stem to stern, proved from wheels to top. It is one of the most attractive of the Flying Cloud models which take their name from the most famous American Clipper Ship—the world’s most beautiful means of travel.

The Reo Flying Cloud Brougham combines unescapable beauty with unforgettable brilliance of performance.

Completely equipped, including bumpers front and rear, automatic windshield cleaner, rear view mirror, hydraulic shock absorbers and, of course, hydraulic four wheel brakes.

See the Brougham and other Flying Cloud models at our salesroom.

REO MICHIGAN SALES, Inc.
317 East Michigan Avenue
LANSING, MICHIGAN
Main Features of the Intercollegiate Alumni Hotel Movement

Interested alumni can secure from a clerk at the desk of each Intercollegiate Alumni Hotel an information leaflet which describes in detail the Intercollegiate Alumni Hotel movement.

At each Intercollegiate Alumni Hotel there will be maintained a card index of the names of all the resident alumni of all the participating institutions. This will be of especial benefit to traveling alumni in locating classmates and friends.

The current issues of the alumni publications of all the participating institutions will be on file at each Intercollegiate Alumni Hotel.

Reservation cards will be available at the clerk's desk in each designated hotel and at the alumni office in each college or university. These reservation cards will serve as a great convenience to travelers in securing advance accommodations.

The managers of all Intercollegiate Alumni Hotels are prepared to cooperate with individual alumni to the fullest extent and are also prepared to assist in the creation of new local alumni associations and in the development and extension of the activities of those already formed.
THE PARTICIPATING COLLEGES:
The alumni organizations or magazines of the following colleges and universities are participants in the Intercollegiate Alumni Hotel movement.*

<table>
<thead>
<tr>
<th>College or University</th>
<th>City</th>
</tr>
</thead>
<tbody>
<tr>
<td>Akron</td>
<td>Akron</td>
</tr>
<tr>
<td>Alabama</td>
<td>Alabama</td>
</tr>
<tr>
<td>Amherst</td>
<td>Amherst</td>
</tr>
<tr>
<td>Bates</td>
<td>Bates</td>
</tr>
<tr>
<td>Beloit</td>
<td>Beloit</td>
</tr>
<tr>
<td>Brown</td>
<td>Brown</td>
</tr>
<tr>
<td>Bucknell</td>
<td>Bucknell</td>
</tr>
<tr>
<td>Bryn Mawr</td>
<td>Bryn Mawr</td>
</tr>
<tr>
<td>California</td>
<td>California</td>
</tr>
<tr>
<td>Carnegie Institute</td>
<td>Carnegie Institute</td>
</tr>
<tr>
<td>Case School</td>
<td>Case School</td>
</tr>
<tr>
<td>Chicago</td>
<td>Chicago</td>
</tr>
<tr>
<td>City College New York</td>
<td>City College New York</td>
</tr>
<tr>
<td>Colgate</td>
<td>Colgate</td>
</tr>
<tr>
<td>Colorado School Mines</td>
<td>Colorado School Mines</td>
</tr>
<tr>
<td>Colorado</td>
<td>Colorado</td>
</tr>
<tr>
<td>Columbia</td>
<td>Columbia</td>
</tr>
<tr>
<td>Cornell</td>
<td>Cornell</td>
</tr>
<tr>
<td>Cumberland</td>
<td>Cumberland</td>
</tr>
<tr>
<td>Duke</td>
<td>Duke</td>
</tr>
<tr>
<td>Emory</td>
<td>Emory</td>
</tr>
<tr>
<td>Georgia</td>
<td>Georgia</td>
</tr>
<tr>
<td>Goucher</td>
<td>Goucher</td>
</tr>
<tr>
<td>Harvard</td>
<td>Harvard</td>
</tr>
<tr>
<td>Illinois</td>
<td>Illinois</td>
</tr>
<tr>
<td>Indiana</td>
<td>Indiana</td>
</tr>
<tr>
<td>Iowa State College</td>
<td>Iowa State College</td>
</tr>
<tr>
<td>James Millikin</td>
<td>James Millikin</td>
</tr>
<tr>
<td>Kansas Teachers' College</td>
<td>Kansas Teachers' College</td>
</tr>
<tr>
<td>Kansas</td>
<td>Kansas</td>
</tr>
<tr>
<td>Lake Erie</td>
<td>Lake Erie</td>
</tr>
<tr>
<td>Lehigh</td>
<td>Lehigh</td>
</tr>
<tr>
<td>Louisiana</td>
<td>Louisiana</td>
</tr>
<tr>
<td>Maine</td>
<td>Maine</td>
</tr>
<tr>
<td>M. I. T.</td>
<td>M. I. T.</td>
</tr>
<tr>
<td>Michigan State</td>
<td>Michigan State</td>
</tr>
<tr>
<td>Michigan</td>
<td>Michigan</td>
</tr>
<tr>
<td>Mills</td>
<td>Mills</td>
</tr>
<tr>
<td>Minnesota</td>
<td>Minnesota</td>
</tr>
<tr>
<td>Missouri</td>
<td>Missouri</td>
</tr>
<tr>
<td>Montana</td>
<td>Montana</td>
</tr>
<tr>
<td>Mount Holyoke</td>
<td>Mount Holyoke</td>
</tr>
<tr>
<td>Nebraska</td>
<td>Nebraska</td>
</tr>
<tr>
<td>New York University</td>
<td>New York University</td>
</tr>
<tr>
<td>North Carolina</td>
<td>North Carolina</td>
</tr>
<tr>
<td>North Dakota</td>
<td>North Dakota</td>
</tr>
<tr>
<td>Northwestern</td>
<td>Northwestern</td>
</tr>
<tr>
<td>Oberlin</td>
<td>Oberlin</td>
</tr>
<tr>
<td>Occidental</td>
<td>Occidental</td>
</tr>
<tr>
<td>Ohio State</td>
<td>Ohio State</td>
</tr>
<tr>
<td>Ohio Wesleyan</td>
<td>Ohio Wesleyan</td>
</tr>
<tr>
<td>Oklahoma</td>
<td>Oklahoma</td>
</tr>
<tr>
<td>Oregon</td>
<td>Oregon</td>
</tr>
<tr>
<td>Oregon A.</td>
<td>Oregon A.</td>
</tr>
<tr>
<td>Penn State</td>
<td>Penn State</td>
</tr>
<tr>
<td>Pennsylvania</td>
<td>Pennsylvania</td>
</tr>
<tr>
<td>Purdue</td>
<td>Purdue</td>
</tr>
<tr>
<td>Radcliffe</td>
<td>Radcliffe</td>
</tr>
<tr>
<td>Rollins</td>
<td>Rollins</td>
</tr>
<tr>
<td>Rutgers</td>
<td>Rutgers</td>
</tr>
<tr>
<td>Smith</td>
<td>Smith</td>
</tr>
<tr>
<td>South Dakota</td>
<td>South Dakota</td>
</tr>
<tr>
<td>Southern California</td>
<td>Southern California</td>
</tr>
<tr>
<td>Stanford</td>
<td>Stanford</td>
</tr>
<tr>
<td>Stevens Institute</td>
<td>Stevens Institute</td>
</tr>
<tr>
<td>Texas A. and M.</td>
<td>Texas A. and M.</td>
</tr>
<tr>
<td>Union</td>
<td>Union</td>
</tr>
<tr>
<td>Vanderbilt</td>
<td>Vanderbilt</td>
</tr>
<tr>
<td>Vassar</td>
<td>Vassar</td>
</tr>
<tr>
<td>Vermont</td>
<td>Vermont</td>
</tr>
<tr>
<td>Virginia</td>
<td>Virginia</td>
</tr>
<tr>
<td>Washington and Lee</td>
<td>Washington and Lee</td>
</tr>
<tr>
<td>Washington State</td>
<td>Washington State</td>
</tr>
<tr>
<td>Washington</td>
<td>Washington</td>
</tr>
<tr>
<td>Wellesley</td>
<td>Wellesley</td>
</tr>
<tr>
<td>Wesleyan College</td>
<td>Wesleyan College</td>
</tr>
<tr>
<td>Wesleyan</td>
<td>Wesleyan</td>
</tr>
<tr>
<td>Western Reserve</td>
<td>Western Reserve</td>
</tr>
<tr>
<td>Whitman</td>
<td>Whitman</td>
</tr>
<tr>
<td>Williams</td>
<td>Williams</td>
</tr>
<tr>
<td>Wisconsin</td>
<td>Wisconsin</td>
</tr>
<tr>
<td>Wooster</td>
<td>Wooster</td>
</tr>
<tr>
<td>Worcester P. I.</td>
<td>Worcester P. I.</td>
</tr>
<tr>
<td>Yale</td>
<td>Yale</td>
</tr>
</tbody>
</table>

*In most instances both the alumni organization and the alumni magazine are participating as a unit.

INTERCOLLEGIATE ALUMNI HOTELS:

- Roosevelt, New York
- Waldorf-Astoria, New York
- University Center,* New York
- Copley Plaza, Boston
- University Center,* Boston
- Blackstone, Chicago
- Windermere, Chicago
- University Center,* Chicago
- Benjamin Franklin, Philadelphia
- Willard, Washington
- Radisson, Minneapolis
- Biltmore, Los Angeles

*To be built in 1926-17
Only 2¢ to the railroads

Only 26¢ for the telephone

Only 8¢ for gas

Only 21¢ for water

Only 42¢ for street cars

Only 3¢ for electricity

and out of the family dollar all these cost only 6¢

Cheap electricity is essential to the low cost of these public services. For a quarter of a century the G-E monogram has been on the apparatus developed to make electricity and turn it into useful light, heat, and power. It is on the big motors that run trolleys and trains, that pump gas and water—on MAZDA lamps and on little motors that do the work of the home. Look for it when you buy electrical equipment.