A PUBLICATION ISSUED MONTHLY FOR THE ALUMNI AND FORMER STUDENTS OF THE
MICHIGAN STATE COLLEGE BY THE M. S. C. ASSOCIATION

VOLUME XXXIII
NUMBER ONE

ADMINISTRATION BUILDING
Crossing the Campus from the Union Building
The Freshmen Will Register Here

ASSOCIATION JOINS NATION WIDE PROJECT — ALUMNI REUNIONS SCHEDULED AT STATE
TEACHERS' MEETINGS — FOOTBALL SQUAD BACK FOR PRELIMINARY PRACTICE — ALUMNI
INTEREST SAVES BOTANICAL GARDENS — CLOSE BESIDE THE WINDING CEDAR
OLDSMOBILE ANNOUNCES

NEW BEAUTY
NEW COLORS
NEW LUXURY
OF INTERIORS

AT NEW LOWER PRICES

$875

TWO-DOOR SEDAN  BODY BY FISHER
F.O.B. LANSING

NOW ON DISPLAY

Come and see the new styling, new colors, new upholstery, new details of trimming and finish—
Now glorifying the car for the American family!
Come and see this showing, all the models, all the colors, all the interior treatments.

Here is modish beauty as satisfying as the additional qualities of performance and endurance that make such staunch friends of Oldsmobile owners.
Come and marvel, as you will, at this Oldsmobile Six—the latest and greatest, and yet at new lower prices!
Association Joins Nation-Wide Project

Forty Million Dollars in Facilities for Michigan State Alumni Throughout the Country; Alumni Reading Rooms Established in Every City; Magazines and Lists of Resident Alumni Available

When the complete story of the Intercollegiate Alumni Hotel Plan is told, it will be a story of romance and achievement well worth the reading. Even at this early date, the plan having been in effect for only a year, we find the alumni organizations of ninety-three colleges, of which Michigan State is one, working harmoniously with the managements of forty hotels in an effort to fulfill a mission of worthy ideals and mutual interest—to bring to fruition a dream of far-reaching significance, yet within a dream definitely possible of practical realization.

Like most tales of achievement the Intercollegiate Alumni Hotel Plan had its beginning in comparatively humble surroundings. Six years ago a business man was made alumni secretary of the University of California alumni association. As a good business man he could not reconcile the thirty thousand California alumni in the state of California with the three thousand members of his alumni association. His sense of proportion told him furthermore that the fault lay not with the thirty thousand alumni but with the alumni organization. So he set about the development of a plan of rejuvenation and found himself hampered right at the start by the handicap which has beset alumni secretaries since the first class graduated from Harvard—lack of funds. There was a job to be done and no money with which to do it.

He considered the geographical distribution of his alumni and found them concentrated naturally in the vicinity of the larger towns and cities of the state. He knew that they could not afford to build club houses. He figured that they would not be inclined to lease even temporary quarters. He knew that they could be safely counted upon to be enthusiastic about the success of the football team or the crew and equally downcast over their failures. Nevertheless, he was positive that few of them could be counted upon to exert a great amount of personal effort in the development of local alumni associations. He knew, furthermore, that the weather reports concerning California were on the whole accurate as given out by the San Francisco chamber of commerce and not as inferred by the other forty-seven states in the Union. He knew that his alumni motored from one end of the state to the other, seeking pleasure and diversion, and that they motored throughout the year. In other words, he knew his Californians.

Taking all these things into consideration, he conceived the idea of having suitable hotels in the various cities act as official headquarters for the alumni of the University throughout the state. After conferring with the managers, it was decided that at the start the managers themselves were to act as local alumni secretaries. It was also decided that each manager should have in his possession a list of all the alumni of the University together with their addresses and other information necessary to facilitate local contacts.

Next came the problem of publicity. How were the thirty thousand alumni to be told that the official hotels had been designated and that lists were available for the convenience of motorists or residents in affording contact with their friends and classmates? How were the alumni to be told that if they

(Continued on page 4)
ASSOCIATION JOINS NATION-WIDE PROJECT

(Continued from page 3)

stopped at the official hotels they would receive cordial and friendly treatment and that the managers would do everything in their power to make them comfortable? Publicity costs money, and there was no money in the treasury. There was more conferring and it was finally decided that inasmuch as the hotels would undoubtedly benefit from increased business, it would be fair for the hotels to defray the costs of the publicity, which they agreed to do.

So in the next issue of the California Alumni Monthly there appeared a page advertisement acquainting the members of the alumni association with the whole story and asking them to center their activities in the hotels which displayed the Sign of the Bear, the emblem to be displayed over the main entrance of the designated hotels. Pictures of the hotels appeared in the page of publicity.

During the year that followed the alumni secretary travelled throughout the state, notifying the hotel managers as to his time of arrival, in anticipation of which dinners, luncheons and parties were staged at the official hotels, the managers themselves arranging the details. Suffice it to say, that in three years the alumni association of the University of California grew from 3,000 to 18,000 members, divided into strong local clubs of which had become an important factor in local affairs and each of which was administered effectively by officers pleased to serve because of the tangible importance of the work in which they were engaged. Each local club made its headquarters in an official hotel at no cost to itself.

Seeing the success of their neighbor at first hand, Stanford and the University of Southern California seized upon the plan which had proved so effective. In order not to divert attention the same hotels were selected by Stanford and Southern California. The same methods were used and the alumni association of both institutions prospered as had their predecessor.

In 1924 the alumni secretaries and editors of practically all of the American colleges had their annual convention at Lehigh university in Bethlehem, Pennsylvania. The major subject up for discussion was the possibility of a coordinated effort to stimulate the interest of alumni generally in college problems and to increase in some way the number of local alumni associations and the activities of existing local clubs on some basis other than the time-worn plea of loyalty and affection to Alma Mater. Actuated possibly by a desire to prove that Mr. Greeley was wrong, the alumni secretary of the University of California came east to propose the nationalization of the plan which had been applied successfully in one state by one university. No doubt be figured that the standards maintained by California would be difficult of duplication. Californians are that way. Nevertheless, he presented his plan and it was received with acclaim.

You can readily picture the task of organization which was thrust upon the convention at Lehigh; the committees that had to be appointed; the theories that were expounded and exploded, and the general furor which naturally followed the adoption of such a plan by sixty alumni secretaries and editors in convention assembled. To make matters even more interesting alumni secretaries and editors from the women's colleges were present.

Out of the confusion there emerged a year later a triumphant committee, the specific task of which was the accomplishment of the Intercollegiate Alumni Hotel Plan. The plan as evolved contemplated the designation in every large city in the United States and Canada of an Intercollegiate Alumni Hotel. At the hotel was to be maintained a card index of the resident alumni of all the participating colleges, and to the hotel were to be sent the current copies of the alumni publications. A suitable shield was designed to be displayed by the hotels in the lobbies.

A non-profit corporation was formed to administer the plan, the directors of which were alumni

(Continued on page 7)
ALUMNI INTEREST SAVES
REAL BOTANIC GARDENS

Alumni interest was greatly aroused last week when it became known that a thirty foot strip was being cleared across the Real botanical gardens to permit East Lansing to run a five-foot sewer to a new sewage disposal plant south of the Red Cedar River. But since every faction, which included the alumni, the College officials and the members of the East Lansing council, was anxious to save the beauty spot of the Campus, an acceptable relocation was made.

A crew of men had started clearing a space about thirty feet square at the rear of the garden and when Secretary Halladay, who was at his summer home, was informed by long distance phone of their action, he immediately returned to the Campus and stopped the work. The grounds committee of the State Board of Agriculture, consisting of J. R. McColl, ’90, of Detroit; L. Whitney Watkins, ’03, of Manchester, and Clark Brody, ’04, of Lansing were summoned to the College to consider the matter with Secretary Halladay, T. Glenn Phillips, ’02, landscape specialist and Clarence Hubbell, engineer.

Since the path through the botanical garden offered the most economical route and the law gave the engineers the right to use any natural watercourse, it was agreed that a slight relocation following the course of a small open stream would be advantageous. The new sewer will relieve the garden of any annuals, and the work is under the direction of J. R. L. Chapman, superintendent of the garden. All former students and alumni are urged to attend one or more of the above meetings.

Why I Attend Alumni Reunions

The development of the intellectual powers of the student is the generally accepted function of college training. Friendship, loyalty, and enthusiasm may be by-products of a college course; they are, however, precious personal qualities and are quite as valuable assets as intellectual power. Without them education is an empty sham.

In the many years since my college days I have observed that one of the best ways to preserve and foster these endowments so generously bestowed upon the college students is to frequently renew college associations. Herein lies the real value of class reunions, alumni banquets, and home-coming days.

Your Alma Mater extends to you a cordial welcome at the M. S. C. banquets in connection with the nine district meetings of the Michigan Education Association. Every former M. A. C. and M. S. C. students living within the Wolverine state should be present at one of these meetings and renew the friendship, the loyalty, and the enthusiasm of those happy years on the campus.

May your friends of college days chesp your hand and hear your word of greeting?

Sincerely,

E. E. GALLUP.
We are not reaching fifty percent of our former students. We do predict, however, that our influence, our service and our expansion will increase only in proportion to the increase of interest and financial support given by the alumni to the Association.

The alumni reunions and meetings listed on page five gives one something to look forward to if living in or near the cities entertained the visiting teachers of Michigan State this fall. Careful plans have been made for the success of these eight meetings but the plans will come to naught without the cooperation of every alumnus within the bounds of the districts where the meetings are held. The best way to find out more about Michigan State is to attend one of these meetings; the best way to show your interest in what is going on is to be present; and the best way to quicken your enthusiasm is to seize every opportunity and meet often with groups of alumni and former students.

The Intercollegiate Alumni Hotel movement is a cooperative effort on the part of the alumni of the colleges and universities of the United States and Canada to concentrate their activities in designated centers. It will afford opportunity for social and intellectual exchange of mutual benefit for the resident alumni of these colleges. It will provide points of contact between the traveling alumni and their friends of the same institution.

Many times it is convenient for teams, as well as non-athletic activities to make their headquarters in the designated hotels whenever they require accommodations in cities in which there are Intercollegiate Alumni Hotels. A card index of resident alumni and a current issue of The Record will be found in each center. The best service is secured from hotels when interested alumni make known to the management the fact that they are alumni and interested. The inspection and use of the hotel's special facilities are to be recommended.

A new bank in East Lansing to be known as the Michigan State Bank has recently announced its board of directors and officers. F. F. Musselman, '19; East Lansing real estate dealer has been named as one of the vice presidents. The new bank has been located at 218 Abbot road in the College Manor building.

Paul Larkey, '28, Lit., passed away at the home of his parents in Jackson, Michigan, Wednesday, August 17, after a week's illness of typhoid fever. Larkey was one of the most prominent students on the campus, a member of the Eclectic society and very active in class affairs.

Three other universities have joined the University of Pennsylvania in a no-scouting agreement. The three schools are Harvard, Chicago and Penn State.
FOOTBALL SQUAD BACK
FOR PRELIMINARY PRACTICE

Gridiron Optimism Just Fair; Ineligibility Hits Several Yearling Prospects; Many Vets Return

The stage on which Michigan State’s 1927 football drama will be enacted has been set and already half a hundred Spartans have started the preliminary workouts with Kalamazoo college on Sept. 24 as the first objective. Official practice enacted has been set and already some of the veterans, and elevens on the field. This fact, combined with the probable ineligibility of some of last year’s opponents, will be troublesome, to say nothing of Michigan, and the Universities of Detroit and Indiana, all of whom expect to put high class elevens on the field. This fact, combined with the probable ineligibility of some of the veterans, and scholastic hurdles which promising freshmen of last year failed to clear, all tend to make for a none too optimistic outlook.

But a bright feature of the situation is the presence of about 15 letter winners from last year in uniform. While few of this number are real stars, they all can be depended on to deliver a steady brand of football. Heading the list is Captain Paul Smith of Saginaw, kicker extraordinary and adept in a broken field. State is looking to him to play fullback, as is Vern Dickerson of Highland Park at half.

Should Kenneth Drew of Adrian be eligible, State would have four veteran ends. In addition to Drew there is Jack Hornbeck and John Anderson of Lansing and Koester Christensen of Escanaba. Other good men are Carl Felt of Muskegon and Max Crall of Lansing.
The veteran tackles are Glen Hitchcock of Detroit, and Fred Wallace of Muskegon, and George Wenner of Brooklyn. From the freshman ranks comes George Ferrari of Bessemer, Marion Joslin of Grand Rapids, and William Doyle of Milwaukee, Wis.

At guard State will have a two-letter winner in Ward Ross of Port Huron, a rangy and scrappy lineman. Other veterans are William Moeller of Detroit and Ogden Grimes of Des Moines, la., Lawrence Smith of Lansing and Chester Smith, an all-Detroit tackle and a star of the freshmen eleven, are promising.

With two big centers available, it would not surprise State sport fans to see one of them moved to a guard or tackle post. Joseph Crabill of Battle Creek and Fred W. Bartlett of Lansing are the lads with experience.

ASSOCIATION JOINS NATION-WIDE PROJECT

(Continued from page 4)

(Continued on page 13)
President Butterfield Undergoes Operation for Appendicitis

President President Butterfield underwent an operation for appendicitis at the Edward W. Sparrow hospital Saturday morning, August 13. He was attended by Dr. E. L. Carr of Lansing. He has stood the operation well and is taking a much needed rest before the opening of the fall term.

A Story According to Professor J. S. Taylor of the music department, the faculty committee appointed last spring to look over song manuscripts, was not satisfied with those submitted. The committee feels that songs to live and become popular should not stress athletics alone, nor should they be entirely a toast to Alma Mater. What is wanted is good college songs suitable for general use on all occasions. They must prove popular if they prove to be useful. Songs similar to Hail Pennsylvania, and Yale-Bolla, Bolla have a certain fixedness and perpetuity that make them live on and on. Certainly our alumni and former students will not hesitate to submit their manuscripts to Mr. Taylor, chairman of the committee.

Confirm Official confirmation Selection of Bandmaster Leonard Falcone, well known bandmaster, as leader of the College military band, was given last week by Lewis Richards, newly appointed head of the music department. Mr. Falcone is a graduate of the school of music of the University of Michigan, and is an experienced band man. His brother will lead the band at the University of Michigan this year, and the competition between the two organizations will be unusually keen this fall.

College Barns Expansion and enlargement of various departments of the College always calls for more quarters. Secretary Halladay has an unusual hard time to locate many new exhibits which the College should have. This is especially true of the farm mechanics department in showing new farm machinery. The old horse barn directly in front of the new chemistry building would have been suitable for this but a structure of that nature would mar the beauty of the new Kelzie laboratory. This is being torn down, and the artillery garage, once known as College Hall, will be revamped and put in service for another year to house the farm machinery exhibit. A few shrubs and other plantings will be made this fall in an effort to beautify the spot. The alumni greatly appreciate the new buildings added biennially, and will wait patiently until the use of obsolete buildings is no longer necessary.

Rufi Heads Education has been appointed head of the education department according to Pres. Butterfield. Mr. Rufi has been an instructor in the department for the past two years. He was formerly an associate professor at Columbia Teacher's college and at one time principal of the high school at Ironwood. He is a member of the National Education association and serves on the committee for consideration of the curriculum for rural high schools. Dean John Thelan will continue in his position as Dean of the College.

New Weather Construction work on the new $8,000,000.00 new weather bureau started on known as the "Spartan War for known as the "Spartan Welcome," for the freshmen, will be inaugurated by the student body on Friday, September 23. A greeting is planned by the Blue Key, national service fraternity, the Student Council and the Women’s Self-Government organization. Freshmen in a body will be escorted by upper-classmen and the band from the Union building to the drill field. They will be instructed in new college songs and yells, while talks will be given by President K. L. Butterfield, Governor Fred Green, Coach Ralph Young, Miss Flossie Pangborn, president of the Women’s Self-Government, and Clyde Olin, president of the Student Council.

New Military Two military officers, Officers with distinguished for R.O.T.C. war records, have been added to the College. 0. T. C. staff to replace Major E. B. Gray and Captain W. H. Warren, whose four-year terms expired in June. Major Charles T. Stable recently located at Fort Leavenworth, Kansas will succeed Major Gray. He is a graduate of Penn State and received his masters degree at Massachusetts Technical Institute. Lieut. K. P. Flagg will take the place left vacant by Captain Warren who was moved to Ft. Leavenworth.

“Close Beside the Winding Cedar”

College Barns Expansion and enlargement of various departments of the College always calls for more quarters. Secretary Halladay has an unusual hard time to locate many new exhibits which the College should have. This is especially true of the farm mechanics department in showing new farm machinery. The old horse barn directly in front of the new chemistry building would have been suitable for this but a structure of that nature would mar the beauty of the new Kelzie laboratory. This is being torn down, and the artillery garage, once known as College Hall, will be revamped and put in service for another year to house the farm machinery exhibit. A few shrubs and other plantings will be made this fall in an effort to beautify the spot. The alumni greatly appreciate the new buildings added biennially, and will wait patiently until the use of obsolete buildings is no longer necessary.

New Weather New weather bureau construction work on the new $8,000,000.00 new weather bureau started on known as the "Spartan War for known as the "Spartan Welcome," for the freshmen, will be inaugurated by the student body on Friday, September 23. A greeting is planned by the Blue Key, national service fraternity, the Student Council and the Women’s Self-Government organization. Freshmen in a body will be escorted by upper-classmen and the band from the Union building to the drill field. They will be instructed in new college songs and yells, while talks will be given by President K. L. Butterfield, Governor Fred Green, Coach Ralph Young, Miss Flossie Pangborn, president of the Women’s Self-Government, and Clyde Olin, president of the Student Council.

New Military Two military officers, Officers with distinguished for R.O.T.C. war records, have been added to the College. 0. T. C. staff to replace Major E. B. Gray and Captain W. H. Warren, whose four-year terms expired in June. Major Charles T. Stable recently located at Fort Leavenworth, Kansas will succeed Major Gray. He is a graduate of Penn State and received his masters degree at Massachusetts Technical Institute. Lieut. K. P. Flagg will take the place left vacant by Captain Warren who was moved to Ft.
Monroe, Va. In addition to his service in the world war, in 71st artillery, Lieut. Flagg has had three years in Panama. He comes here direct from Ft. Monroe. He is a graduate of Cornell university and also attended Hamilton college, New York. Both are in the coast artillery division.

State R. O. T. C. Praise of the officers Officers graduated from the Lauded College R. O. T. C. is expressed in a letter just received by Colonel Sherburne from W. A. Cornell, lieutenant colonel in the cavalry division of the United States army. Colonel Cornell had just returned from Fort Sheridan where he had been on duty with the Michigan officers of the 65th cavalry. Among the officers were a number who had just received commissions from the College R. O. T. C. “These officers,” he said, “were a credit to their school and their instructors. They were constantly outstanding in their appearance, courtesy, and ability to perform their duties. I want to congratulate you on the fine material you are turning out.”

P. M. Holds Pere Marquette railroad Annual Field Day Here way officials and employees, with their families enjoyed their third annual track and field day at the stadium and athletic fields on Saturday, August 27. More than 150 men and women athletes competed for prizes during the day. Special trains were run for the occasion and the attendance was estimated at 5,000.

Soils Truck Not to be outdone by other specialists of State the College who have put their extension work “on wheels” for the summer, John Sims, recently appointed soils specialist started his soils truck the last of August on a tour that will reach seven or eight counties before October 5. The truck will tour the state for the purpose of spreading information concerning line and fertilizer. Stopping at various farms along the road, Mr. Sims will hold meetings, and will confer with farmers, testing soils and marl samples.

Dean Kedzie Fifty-one years of Made College continuous activity, as Historian student, faculty member and president, merged into a new service last week when “Uncle” Frank S. Kedzie resigned as dean of the applied science division to become college historian. In his new capacity, Dr. Kedzie will take up the work of collecting material incident to the early history and development of the College. The effect of the establishment of the institution over 70 years ago, upon the agricultural progress of the state will be studied and recorded by the former dean. He is probably the best informed living alumnus of the institution on matters concerning the early development of the College, and has always maintained a personal interest in the former students and graduates as they took their places in life the world over.

He will have offices in the new $600,000 Kedzie chemical building, which does honor to his own name as well as that of his father.

Dr. Bessey In addition to his becomes usual duties, Dr. Acting Dean Ernst A. Bessey, professor of botany since 1910, becomes acting dean of applied science to replace Dr. Kedzie, resigned. The new dean was one of the original committee which formulated plans for the applied science course, and has been chairman of the committee on advanced degrees for a number of years. Dr. Bessey is considered one of the foremost botanists of America. He is the son of the late Dr. C. E. Bessey, '69, a well known scientist.

A new concrete dam is being built across the Red Cedar river on the site of the old dam. The level of the river will be slightly raised and it is anticipated that canoeing on the river will be more popular than ever.
THE M. S. C. RECORD

ALUMNI INTEREST SAVES BEAL BOTANIC GARDENS

(Continued from page 5)

appearances but after that time a decided improvement could be made in the garden.

Among the alumni who voiced their opinions in protest to marring the garden was A. C. MacKinnon, '09, state representative and president of the M. S. C. Association, who wrote that thirty-five years ago Dr. Beal had a sign in the garden that read, ‘Not Even the President of the College is Allowed to Pick a Flower from this Garden.’ From Ray Stammard Baker, '84, and Jessie Deal Baker, '00, Amherst, Massachusetts, a wire reading, ‘Hope you will take as great care as possible not to disturb botanic garden in building sewer. Old alumni feel great affection for botanic garden.’

Liberty Hyde Bailey, '82, of Ithaca, N. Y., at one time superintendent of the garden under Dr. Beal, wired Mr. Watkins of the State Board, ‘I hope Beal Botanic Garden may be held intact as one of the established parts of the institution.’

Several alumni clubs wrote their protests after hearing of the movement. The Grand Rapids club through Chas. Garfield, ’70, did not want any damage done to the garden started over 50 years ago. Similar letters were received from Turner Broughton, ’16, president of the Central Michigan club, and G. Verne Branch, ’12, a member of the Detroit club.

NECROLOGY

SOPHIA DODGE ARMSTRONG, '14

Sophia Dodge Armstrong, '14, daughter of Mr. and Mrs. Frank L. Dodge, died very suddenly at St. Lawrence hospital, Lansing, Wednesday morning, August 31, while Dr. A. E. Owen was preparing to remove her tonsils. Mrs. Armstrong had a thorough examination in preparation for the tonsillectomy and so sudden and unexpected was her death that several doctors worked in vain for several hours hoping to save her life.

While in college Sophia Dodge was an active member of the Feronian society. She was a well known and popular young woman both on the campus and in Lansing.

Her husband, Corwin C. Armstrong, who with a daughter ten years of age and another child born last year survive, besides the parents, a sister Marian, and two brothers, Willis and Franklin Dodge. Mr. Armstrong is a well known newspaper man in Baltimore, holding a prominent place in the Hearst organization.

ALLAN W. FERLE, ’16

Allan W. Ferle, ’16, died suddenly at his home, 115 S. Sycamore street, Lansing, Wednesday, August 24. Mr. Ferle was a graduate of the Lansing high school and took an active part in class affairs while attending college. He was a member of the Phi Delta society. During the World War he served as a lieutenant in the 330th Field Artillery. He was very active in Masonic circles in Lansing, and for some time had been engaged in the real estate and insurance business.

Besides the widow, Mrs. Bernice R. Ferle, he is survived by three children and the mother, Mrs. John W. Ferle.

HASSELMAN HEADS AGRICULTURAL EDITORS

James Hasselman, director of publications of the College was elected president of the association of agricultural college editors at its meeting held last week at Fort Collins, Wyo. Hasselman was secretary of the association during the past year. The annual meeting of the association was held in East Lansing one year ago. Next year the association will meet at the University of Louisiana.

CLASS NOTES

'19

Nellie E. Bandeen gives her new address as 1435 S. Fourth street, Louisville, Kentucky, where her husband, Stanley Bandeen '18 is connected with the Bush-Bandeen sanitarium.

'20

"Still dairying in the hills of New York," writes J. M. Burdick from Lit-
The Valley. "We have a son, John Milton Jr., born July 10, 1926. At present he is a big boy, doing fine and shows promise of a real farmer."

Norma K. Burrell writes: "Please change my address from Toledo, Ohio, to 410 Lyon street, South Haven, Michigan. I have been bacteriologist in the City of Toledo Health laboratories for nearly two years. During the last five months we have had a rabies epidemic with no effective quarantine. I am going home where I hope there will be no rabid dogs loose on the streets. I have not met any M. S. C. people in Toledo."

Gerard Dikmans has been transferred to the New Iberia Live Stock Experiment farm, Jeanerette, Louisiana. E. C. Hach has been transferred by the Beckwith company from Chicago, where he was in charge of the oil burner division, to the factory at Dowagiac, Michigan. He is research engineer and is enjoying the work very much. 406 W. Division street reaches him. Apartment 312, 8620 Epworth boulevard, Detroit, is the new address given for Harvey L. Myers.


C. F. Ramsey has been appointed superintendent of the State Girls' school at Coldwater, Michigan. Harvey Schnur gives his address as the Hotel Wagner, Waterloo, Iowa. Schnur is state of Iowa representative for the Colonial Salt company of Akron, Ohio. He concludes: "Tipping the beam at 200, taking up golf."

Walter Steinbauer is in Boston, Massachusetts, at 408 Atlantic building. Walter Webb is superintendent of parks at Mitchell, South Dakota. Robert Clinton Webb celebrated his first birthday on January 29.

Larry Archer tells of a trip to California as follows: "Had a nice visit with Prof. Eastace in San Francisco. Also was in Los Angeles and saw Paul Armstrong, '14, who is assistant general manager of the California Fruit Growers exchange. Saw R. S. Simmons who is in the advertising department of the same concern. Simmons took myself and Mrs. Wallace from New York, who is quite a noted domestic science writer for the Woman's..."
Citizens' Mutual
Automobile Insurance Co.
Howell, Michigan

THE OLD ORIGINAL
(organized Aug. 30, 1915)

All Forms of Auto Insurance
Full or Limited Coverage

ARTICLES OF FAITH:—
Over 65,000 Claims Paid
Totaling over 411 Million Dollars
Over 55,000 Members
Assets, June 20, $957,839.11
Surplus, $101,555.27

Full Legal Reserves

Every fourth auto meets with an accident once a year.
Is yours adequately protected?

SEE LOCAL AGENCY OR WRITE HOME OFFICE
Harry and Lacy Cole Grill announce the birth on September 25, 1921, of Jeanette Elizabeth. The Grills live in Saginaw, Michigan, at 1040 Federal Avenue.

James G. and Anah McCool Stelzer are living in Jackson, Michigan, at 1103 Third Street. Stelzer is in the standards development department of the Commonwealth Power Corporation.

"I still truly enjoy teaching at Howell, Michigan," writes Hester Bradley, "My group is still increasing in size, for I have doubled my enrollment in chemistry, making the year's enrollment average 27, while my physics class stands at 20 for the third year. For the summer our family is still farming at Augusta and we'll welcome all M. S. C. friends that care to drive our way."

Calvin A. Brown has moved from Buffalo to 212 Glenlake Park, Rochester, New York, according to notice received from the post office.

ASSOCIATION JOINS NATIONWIDE PROMOTER

(Continued from page 7)

What the second year of the Intercollegiate Alumni Hotel Plan will disclose is a question which only time can answer. When we trace this very remarkable achievement back to its inception, we are reminded of the current political slogan, "Less government in business, and more business in government." Perhaps the outcome will be fewer alumni appeals to business and a greater desire on the part of college men in the business world to promote, as the result of enjoyable association, the fundamental ideals of American higher education which made such association possible for them.

The Intercollegiate Alumni Hotels are the Bankhead Hotel, Birmingham, Alabama; The Benjamin Franklin, Philadelphia, Pennsylvania; Hotel Bethlehem, Bethlehem, Pennsylvania; The Blackstone, Chicago, Illinois; Californian Hotel, Fresno, California; Hotel Claremont, Berkeley, California; The Copley-Plaza, Boston, Massachusetts; Coronada Hotel, St. Louis, Missouri; Hotel Lincoln, Lincoln, Nebraska; Los Angeles Biltmore, Los Angeles, California; The Lycoming, Williamsport, Pennsylvania; King Edward Hotel, Toronto, Canada; Montclaire Hotel, New Orleans, Louisiana; Mount Royal Hotel, Montreal, Canada.

Concrete Pavements Are Safe for Night Driving, Too

No wonder motorists everywhere are enthusiastic boosters for Concrete Streets and Roads. They are safe by day, and safe by night—rigid and unyielding. They are also a pleasing light gray in color—even on a starless, moonless night you can hold your path surely and steadily when you motor on Concrete.

You want your pavements to be an investment—not an expense. You want to receive dividends in service and satisfaction. That means Portland Cement Concrete Pavement.

Our booklet tells many interesting things about Concrete Streets. Write this office for your copy.

PORTLAND CEMENT ASSOCIATION

Dime Bank Building
DETROIT, MICH.

A National Organization to Improve and Extend the Uses of Concrete

Offices in 32 Cities
ada; Hotel Muehlebach, Kansas City, Missouri; Multnomah Hotel, Portland, Oregon; Neil House, Columbus, Ohio; New Willard, Washington, D.C.; The Northampton, Northampton, Massachusetts; Hotel Oak and, Oakland, California; The Olympic, Seattle, Washington; The Onondaga, Syracuse, New York; Palace Hotel, San Francisco, California; Park Hotel, Madison, Wisconsin; The Pere Marquette, Peoria, Illinois; Hotel Radisson, Minneapolis, Minnesota; Roosevelt Hotel, New York City; Hotel Sacramento, Sacramento, California; Hotel St. James, San Diego, California; The Saint Paul, St. Paul, Minnesota; Hotel Schenley, Pittsburgh, Pennsylvania; Seneca Hotel, Rochester, New York; Hotel Sinton, Cincinnati, Ohio; Southern Hotel, Baltimore, Maryland; Urbana-Lincoln Hotel, Urbana, Illinois; Waldorf-Astoria Hotel, New York City; Hotel Windermere, Chicago, Illinois; Hotel Wolford, Danville, Illinois; and Hotel Wolverine, Detroit, Michigan.

Michigan State Bank
218 Abbott Road, College Manor Bldg.
East Lansing, Michigan
A New Banking Institution for East Lansing

OFFICERS
William W. Potter  Pres.
Bert S. Harris  V-Pres.
Forrest F. Musselman  V-Pres.
Roland Spalding  Cashier

DIRECTORS
Roland Spalding
Herman K. Yedder
Guy E. Crook

The Wolverine Cabriolet

Another Wolverine for pleasure or for business—the Cabriolet. In every way the equal of its companion, the popular Wolverine Brougham.

Like the Brougham, it is named for the Wolverine of the woods—strongest animal of its size known to man and the master of northland trails. An able smaller ally of the famous Reo Flying Cloud.

Reo-Michigan Sales, Inc.
317 E. Michigan Ave.
Lansing, Michigan
The Hotel Olds
LANSING, MICHIGAN

"Welcomes the Alumni of Michigan State College"

300 Rooms, all with Bath    Absolutely Fireproof    Rates from $2.50

DIRECTION
Continental-Leland Corporation

GEORGE L. CROCKER, Manager

Wood Wheels
Steel Wheels
Wire Wheels

MotorWheel
LANSING, MICHIGAN • World's Largest Wheel Builders
You Get More Than Just Furniture

We are gaining an increasing appreciation of the part the Home plays in American life.

There is a great satisfaction in realizing that we are not here merely to sell so much furniture and rugs.

Nor can we persuade ourselves into thinking that the home equipment of itself is capable of solving entirely the problem of making home attractive. For we know today, better than ever before, that the real salvation of the home rests upon the willingness of those responsible for its maintenance to put into action the inherent desire to make it more attractive.

Whether it be for a modest cottage or pretentious mansion, it is the spirit behind the purchase that really helps the home. And this makes our work more enjoyable.

And now that we have discontinued the practice of "Clearance Sales," we are pricing all goods so reasonably that "Sales" of left-over stock will be unnecessary.

THE HOOVER-BOND COMPANY

One Price—One Profit—Always