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Philadelphia, Pa.,
Benjamin Franklin
Pittsburgh, Pa., Schenley
Rochester, N. Y., Powers
Sacramento, Cal., Sacramento
San Diego, Cal., St. James
San Francisco, Cal., Palace
Scranton, Pa., Jermyn
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Williamsport, Pa., Lycoming

If you travel to any extent you should have in your possession at all times an introduction card to the managers of Intercollegiate Alumni Hotels...It is yours for the asking...It assures courteous attention to your wants and an extra bit of consideration that frequently means much.

Your alumni association is participating in the Intercollegiate Alumni Hotel Plan and has a voice in its efforts and policies. At each alumni hotel is an index of resident alumni for your convenience in looking up friends when traveling. Other desirable features are included.

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INTERCOLLEGIATE ALUMNI EXTENSION SERVICE, INC.
18 EAST 41ST STREET, NEW YORK, N. Y.
Entertaining at the Olds

WITH Autumn's stirring of the leaves come plans for the approaching social season. To the discerning host, the atmosphere, the appointments and the convenient accessibility of the Olds recommend themselves mightily. Our collegiate guests like this atmosphere. Make your reservations now for that Autumn affair.

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George L. Crocker, Manager

Lansing, Michigan

There's Nothing "Half-Way" about a Reo Flying Cloud

The Reo Flying Cloud has both hurricane speed and deep-lunged, unfaltering power. It has flashing acceleration and swift, smooth braking. It sails you over the ripples in concrete and the ruts of a dirt road. It steers easily, its gears shift easily, its pedals are in easy reach. It is economical in gas, oil, tires and maintenance. In line, color, and harmony of trimmings it stands out from the commonplace. From stem to stern, from road to roof, there's nothing halfway about the Flying Cloud or about the way she does things.

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Lansing, Michigan
Is your city on the Air Map of America?

The air map of America is now in the making—on the ground. A few years from now, cities will have been made—or side-tracked—according to their enterprise in seeing and grasping their present opportunities.

Build now your station-stop for the increasing traffic of the air. Build as men of vision are building—not for the trickle of the pioneer air lines but for the powerful stream into which that trickle will presently swell until it bears on its current more than a score of affiliated industries and trades.

Air transportation is a night-and-day service. Night operations are essential in order that the airplane may deliver the essence of its service—speed. Above all, your airport must be lighted according to the most advanced practice. Airport lighting is a science in itself, in which General Electric has already established its leadership. Let us help you to specify the correct lighting for your airport. Write us.

GENERAL ELECTRIC

The G-E monogram—whether on a 10,000-watt MAZDA lamp for your airport or a small MAZDA lamp for your home—is assurance of electrical correctness and dependability.
Tower to Mark Site of Old College Hall

Mr. and Mrs. John W. Beaumont of Detroit Announced as Donors

"WHAT'S that going up near the library?"
"Oh, that's a tower to mark the site of Old College Hall. Old College Hall, it once stood there."
"Old College Hall, eh?"
"Yeah, that's it, Old College Hall."

And away the students go, knowing all about the construction work. They may even point it out with some pride when family or friends visit the campus. We jeer at less well-informed students, and tell them in a superior manner, if we have progressed to the point where we know this, that this same Old College Hall was the first building in the United States connected with an agricultural college and built for the purpose of teaching the interested farmer how to do it the way it should be done.

"This memorial tower is the gift of Mr. and Mrs. John W. Beaumont," reads the brief announcement authorized by the donors. Mr. Beaumont is a prominent Detroit alumnus who graduated with the class of '82, and a past member of the state board of agriculture.

College Hall was the first building erected on the campus, being built in 1850. This was the beginning of Michigan Agricultural College. First known as the laboratory and used for chemistry, the venerable structure served a variety of purposes. It was used for classes, debates, organization of societies, church services, Y. M. C. A. activities, political clubs, orations, public speeches, entertainments, alumni banquets, faculty offices, occasional dances by students, not to mention class scraps, farmers' meetings and the city council of East Lansing.

Quite a building was Old College Hall. It was, in fact and effect, the college. At one time practically all classes were held there, and the building was only supplemented, in its office of entire campus, by the old dormitory, egotistically named by the students, "Saints' Rest."

Several years ago the historic structure was being remodeled for a Union building, when late in the afternoon the walls of the three story structure crumpled and the building was leveled to the basement walls. These walls with a temporary roof recently housed a large portion of the military equipment and was known for several years as "the garage."

This site is a knoll, crowned with oaks older than the building that has vanished. It is in the center of the campus. On it is to rise the memorial tower of buff stone and red and brown brick, twenty feet square and one hundred feet high. The tower is to be equipped with a carillon and clock works. On the second floor, over the entrance will be a room for college trophies and paintings. All space above will be utilized with the clock works and the mechanism for playing the bells.

A large sculptural tablet over the bronze entrance doors will depict a sower, broadcasting the seeds of knowledge. Probably the bells will ring out over the campus before the entering freshmen have finished their first year's work.

Three specialists have been added to the home economics extension staff. Florence Becker, a graduate of Pratt Institute and holder of a master of science degree from Cornell university, succeeds Martha Mae Hunter as nutrition specialist. Frieda Gilmore, '25, will be in charge of home furnishing projects in Wayne, Bay, Midland, Lenawee and Allegan counties. Clara Graves will be in the clothing department. She received her training at Nebraska Wesleyan and the University of Nebraska.

HOMECOMING — Saturday, October 20. You cannot afford to stay away.
SPARTAN CLUBS

A DISTINCT force which is stimulating an alumni consciousness is the series of alumni reunion dinners and luncheons being held in connection with the Michigan Education Association and teachers' meetings.

The meeting in the upper peninsula was held at Iron Mountain Friday evening, October 5. Nearly fifty alumni and friends attended. Hugo Swanson, '23, of Escanaba, acted as chairman and his U. P. intelligence test was a big hit with the teachers.

Speakers from the alumni office included E. E. Gallup, '90, of the executive committee and alumni secretary, Glen O. Stewart, '17.

The following people attended the meeting: Clare A. Reed, Geneva, DeFord; Gladys Hoff, Grant; Margarette; B. A. Wallpole, Minnie L. Irwin, East Lansing; E. C. Gallup, Webster H. Pearson, Ruth Fennard, Lansing; Hugo Swanson, Escanaba; Irving Edwards, Houghton; Bernard F. Gaffney, Manistique; Mr. and Mrs. T. E. Brown, W. J. Stevens, Iron Mountain; Karl Krueger, Mary L. Hopkins, E. C. Burch, E. M. Knepp, Olive Reed, DeMaria Wilson, Menomonie; G. A. Williams, H. MacLaughlin, Hermansville; L. C. House, Stambaugh; Helen Durham, Oscoda; W. F. Thomas, Reister Beck, Stephenson; R. J. Wallis, Rudyard; W. J. Gendzwill, Iron River; D. L. Benfer, Houghton; George S. Butler, Grand Marais; Stanley D. Newton, T. B. Alford, South St.; Mrs. W. C. Brown, Palmer; Fanny Benclova, Edith Martinson, Wexford; Alice Windes, Manistique; Willard Macdonald, Chassell; G. F. Hackett, Brimley; Mr. and Mrs. V. C. Vaughn, Treasure; G. A. Wride, Fallbrook; H. C. Brown, Pickford.

TOLEDO CLUB

A summer picnic held the latter part of June at the rural home of Mr. and Mrs. Leslie M. Sanborn near Toledo, Ohio, was greatly enjoyed by the members of our new club.

A feature of the afternoon was the ball game in which the women excelled. A. O. Moyer showed his skill in preparing the food for the occasion on the big stove near the grove. No one could even approach Ed. Chambers in the weenie eating contest and he won high honors in that event.

Among those present at the June picnic were: Miss F. Loomis, '20; Mrs. Ira Robb Jared, '21; Leslie M. Sanborn, '06; Mrs. Sanborn and daughter; D. A. Moyer, '14 and Mrs. Moyer; Ira Van Skiver, '05; Mrs. Van Skiver and daughter; H. O'Neill, '15; Mrs. O'Neill and son; Lloyd Hughes, '23; Mrs. Hughes and son; E. B. Burroughs, '09; Mrs. Burroughs, '11, and daughter; Mr. and Mrs. R. A. Sheehed, '10; E. W. Chambers, '13, and Mrs. Chambers and Dr. W. P. Hall, '20.

WASHINGTON, D.C.

Dr. Lyster H. Dewey, botanist in charge of fiber plants, U. S. Department of Agriculture, Washington, D. C. and president of the Michigan State alumni club in that city, was a guest at the College in August and informed the alumni office that the annual meeting of the Washington, D. C. club will be held in November of this year rather than in February as in the past. This change is to allow for an M. S. C. banquet during the annual convention of the Land Grant colleges. Dates of this meeting have been set for November 20, 21 and 22.

MILWAUKEE CLUB

As a result of some splendid work by the Milwaukee alumni, two fine young men entered Michigan State with the class of '32 this fall. Not only that but their secretary has just mailed a check covering five new subscriptions to Tart Ruc0na. How many other alumni clubs are trying to add members to the association? It pays big dividends.

The date of the flower and fruit show, sponsored annually by the horticultural students of the College, has been set ahead, and the show will be held November 9, 10 and 11 this year rather than during Farmers' Week as has been the custom in previous years. Oscar Dowd, '29, of Hartford, is student chairman of the show.

Plans are now under discussion for merchants of East Lansing and Lansing to display the colors of Michigan State college on days of home athletic events and other college affairs. The design for the flag which appears to be the most popular is a large white block letter "S" on a field of green, with possibly a white border about the whole flag.
Charles C. Georgeson, ’78, Retires
As Alaskan Agricultural Commissioner

By EUGENE DAVENPORT, ’78, a Classmate

THIRTY years ago the U. S. Department of Agriculture dispatched C. C. Georgeson, of the class of ’78, to Alaska, commissioned to locate and administer a system of experiment stations designed to learn whether that far-off country might possess agricultural possibilities.

It was a kind of forlorn hope on the face of the situation. The land was popularly supposed to be a frozen continent of no possible use except for its fur trade, although gold had just been discovered in the Klondike Valley, fifty miles over the border in Canada.

Georgeson was exceptionally well qualified for the undertaking. A man of strong personality and indomitable courage, he had the added advantage of Scandinavian birth and a familiarity with northern conditions. Besides this, his experience in Kansas and Japan added to his fitness. Last and, most significant, he was a trained horticulturist with a good botanical background.

With almost uncanny foresight he located stations at most strategic points. At Sitka, the old capitol city and typical of the coast regions; at Kodiak in the Aleutian Islands and typical of the pasture lands; at Matanuska, the most fertile of all the river valleys; at Rampart on the Yukon just below the Circle; and at Copper Center in the valley of the Copper River in southeast Alaska. All these proved successful except the last which was too dry without irrigation. Rampart was reluctantly dropped some years ago for lack of funds.

True to his horticultural instincts and training, Georgeson set about the task, first of determining what crops are most suitable for the short but ardent season of this subpolar region, then the much longer job of breeding suitable strains.

His long labors have been crowned with most notable success. He has developed a Siberian wheat that I saw headed in 49 days from sowing, and which will ripen in 85 to 87 days from seeding. Special strains of oats, peas, and barley have been successfully produced and varieties of potatoes there are fully equal to the famous product of the Yakima Valley in Washington.

Georgeson has produced over 12,000 strains of strawberries, some 250 of which are promising and a good number highly successful as I can testify from the dishes of the “President Harding” with which the doctor and his good wife regaled Mrs. Davenport and me at their beautiful home. This home was built by the Georgesons on the old Baranoff Castle overlooking the magnificent Sitka Harbor with its fifty or more islands floating on a silver sea with Mt. Edzicume in the distance—the Fusiyama of the new world.

On the animal side Georgeson has successfully crossed the Galloway and the Yak, producing a good browsing animal. A still greater achievement is his Galloway-Holstein cross which is a better milker than the average Holstein and as fully adapted to the northern climate as is the Galloway.

Perhaps no graduate of M. S. C. has achieved a more unique success, and certainly none has contributed more to the development of what is to them an adopted country. After seeing his results in various parts of Alaska, it was a rare privilege to visit him and his delightful wife in their charming island home, and their picture standing on the dock waving adieu as we sailed away will remain while memory lasts.

H. A. Berg, extension specialist in farm management, has been engaged for work in connection with a program to emphasize the importance of farm accounts. Mr. Berg received his bachelor’s and master’s degree from the University of Illinois, and also studied at Cornell University.

Part-time fellowships in the engineering department have been awarded to four college graduates: Warren H. Bliss, ’28; S. W. Roland, University of Wisconsin, ’26; M. H. Peterson, ’28; F. L. Reynolds, ’27. The fellowships are for a period of two years, and include research and teaching work.

A traffic light has been installed at the intersection of East Grand River avenue and Abbot road. The new light will, it is hoped by East Lansing officials, do much toward giving better control of the traffic situation through the business section of the city.
IT'S good to get home once in a while. It's good to visit one's old friends again and especially to renew those contacts within the scenes of youth. This year, especially, Homecoming will afford the best opportunity of the year to meet college friends, to see that counselor of older days and to thrill again at the thought: "I am a Michigan Stater." Saturday, October 20, will be Homecoming, and the ever-worthy Colgate eleven will be the guests of the Spartans on College field.

THE needs of your Association should be apparent to everyone who loves Michigan State. The Union Memorial Building Fund requires $25,000 before December 31, in order to meet the immediate needs of the building. It has borrowed money on the strength of pledges turned into the fund; it must pay the regular interest on this money and retire the indebtedness as it becomes due. To fail, the Association will forfeit its right to consider the work its own. If we are to keep faith, $25,000 must come as a "shower of gold" from three groups:

1. Those who are now in arrears on their Union pledge.
2. Those who are not now contributors to the building fund.
3. Those regular givers to the fund who may be in a position to increase their gift right now by the modest amount of $5.00.

Would you be one of 5,000 Spartans to fill out a $5.00 check and mail it at once to the Union Memorial Building Fund, as your share in the "shower of gold"?

IN common with all alumni of every college in the United States, we grow strangely tense with each autumn at the very mention of the word "football." This fierce interest of thousands in the team of their Alma Mater is as it should be, for it is only one of the factors making football the king of all sports.

But there is such a thing as forgetting good sportmanship in carrying this gridiron devotion to its extreme. Local Spartans who reached the clouds when State trammeled Kalamazoo 103 to 0 were plunged into the depths when Michigan won from the Green and White on the following Saturday, 2 to 0. Pure loyalty is right, but when it brings with it a "what's-the-matter" attitude after defeat, it turns into poison—both for the over-excited individual who utters the criticism, and for the coach and team against which it is directed.

Harry Kipke has his team and the fans to fill out a $5.00 check and mail it at once to the Union Memorial Building Fund, in his efforts to build a winning eleven. Those who know him are confident his splendid personality and knowledge of the game will bear fruit, if not immediately, certainly within a few years. We should stand as solidly behind Kipke as do the Spartan athletes, and when the occasion comes to sum up those things it is safe to assume that State's new head coach and his team will not be found wanting.
SPARTANS FIGHT COLGATE OCTOBER 20

State Runs Wild Over Kalamazoo, 103-0

COACH HARRY KIPKE'S Spartans opened the football season at East Lansing on September 29 in a fashion that took the breath away from even the most ardent fans, and promised well for the coming year. Cutting inside the ends, tearing at the tackles, and smashing the line, State rode over and around Kalamazoo College to the tune of 103 to 0, the highest score run up that day in American football circles. Although Kalamazoo was weak, State had to show some real football to pile up such a score, and the hard running of many of the backs was a delight to the crowd of 10,000 or so that witnessed the game.

In honor of the new head coach, the occasion was called "Harry Kipke Day," and it was well named. Kipke's team went about the task of showing its ability at the very outset of the game, and capitalizing on Kalamazoo misplays State punched over three touchdowns in each of the opening quarters.

It would be difficult to select an individual star for the game. Nordberg, the sophomore quarterback; Schau, veteran fullback; Smead, sophomore; and Christensen, an end last year made over into a tackle to help bolster up the line, were only a few of the men who stood out. Then, too, there was Crall, a reserve halfback who scored four touchdowns and five try-for-points to lead the team offensively with a total of 29 points, not a bad afternoon's work.

The summary:

MICH. STATE KALAMAZOO
Anderson . LE Black
Christensen LT Schriir
Muehler LG McDonald
Smead C Johnson
Hitchings RG King
Joslyn RT Wicks
Hornbeck (C) RE Hackney
Nordberg QB Allen
Dickerson LB (G) Davis
Grove RH Burrows
Schau FB Lamb

State 19 20 37 27—103
Kalamazoo 0 0 0 0—0

Summary: Touchdowns—Crall, 4; Nordberg, 1; Kurrle, 3; Schau, 1; Dickerson, 2; Grove, 1
Substitutions—Def. for Nordberg, Dill for Muehler, Hackney for Hornbeck, Streb for Hitchings, Kurrle for Dickerson, Crall for Grove, Ridler for Joslyn, Linder for Anderson, Crabill for Smead, Moore for Hackney, Bollard for King.

Athletic Editor Sums Up Chances for Homecoming

By Ted Smits, w'27

COLGATE UNIVERSITY, one of the mightiest of eastern football teams, will renew gridiron rivalry with Michigan State at College Field on Saturday, October 20, in a game that promises to live long in college history. As the Homecoming Day attraction it will lure Spartan alumni by the hundreds back to the familiar campus, and as the major game on State's schedule it will give an accurate index of the power of Coach Harry Kipke's eleven.

True enough State bowed to Albion College, 2 to 0, in the second game of the schedule, but Spartan fans insist the reverse is not to be taken seriously.

(Continued on Page 4)
That jubilant feeling when the boy friend makes the first score of the season.
Athletic Council Picks
Officers for New Year

Organizations of the Michigan
State Athletic Council with Professor Arthur J. Clark, head of the chemistry department, as chairman has been effected. The vice-chairman is Joseph F. Cox, dean of agriculture, and Glen O. Stewart, the alumni secretary, is secretary of the council.

The other members of the Athletic Council are as follows: R. S. Shaw, president of the college; E. H. Ryder, dean of liberal arts; Lawrence N. Field, associate professor of drawing and design; Ralph H. Young, director of athletics; G. Vern Branch of Detroit, alumni representative; Bernath R. Crane of Grand Rapids, alumni representative; George E. Julian of East Lansing, alumni Varsity club representative; John W. Kelly, student representative; Jack Hornbeck, captain of football team, Varsity club representative.

At a recent meeting of the Council it was voted that due recognition be given Fred P. Alderman, former track captain and present Olympic and world's record holder in the 4,000-meter relay. The tribute to State's greatest track athlete will be given at the annual football banquet in December.

Albion Upset Dope;
Win 2-0 Over Spartans

As surprising as was the score run up on Kalamazoo was the inability to score on Albion College on the following Saturday, and it came to pass that a team rated but little better than the eleven crushed in the opening game took the measure of the Spartans by the slenderest of all football margins, 2 to 0.

State gained more than 250 yards to less than 50 for Albion, but every time a touchdown was in sight the Spartans fumbled or Albion braced. The little M. I. A. A. team played only a defensive game, its offense being negligible, but aided by the great punting of Penzotti, big fullback, it succeeded in subduing Coach Kipke's eleven. Few Spartans seemed to perform up to par with the exception of Nordberg in the backfield. Schau, big fullback, was hampered by an injured neck and never seemed able to hit his stride.

The Albion defeat was a bitter pill to swallow on the campus, but athletes and students alike agreed that it had its beneficial aspect—State won't be caught napping again this fall.

As against Kalamazoo, State failed to show much in the way of a passing attack, with several heaves slipping from the hands of receivers at moments that were crucial. Poor timing of the plays, a thing that requires much practice to smooth out, may be blamed.

The summary:

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ed his terrific line-smashing ability. The line's work was outstanding, the Chicago team netting less than ten yards during the entire game in running plays, and only a trifle more than 40 by way of a passing attack.

Fogg, substituted for Anderson at end, turned in a good game against the "Y" eleven, and Smad continued to impress at center, along with Moeller and Dill, sturdy guards. Hitchings, a veteran guard, was kept out of the tilt by injuries, as was Ferrari, big tackle, Deine, sophomore quarterback, and Crabill, veterans center.

The summary:

CHICAGO "Y"

Anderson L.E. Tibbetts
Christensen C.T. Smart
Moeller L.G. Boyle
Bread C. Broslin
Dill R.G. Crampton
Joslyn R.T. Page
Hornbeck (C). W. Willett
Nordberg Q.B. Porton
Grove Q. Sparkes
Kerrie R.H. Wetting
Schaeck P.H. Kirkpatrick
State 6 6 7 14-37

Chicago "Y" 0 0 0 0— 0

Touchdowns—Scha, 2; Nordberg, 2; Dickson, 2; Fogg, after touchdown—Grove (place kick). Substitutions—Ridler for Joslyn, Fogg, substituted for Anderson, Jaggers, for Hunting, Willett, for Kerrie, Joslyn for Ridler, Danzer for Scha, Deine for Nordberg, Hinderer for Hornbeck, Ruso for Moeller, Deine for Hay, Hay for Smad, King for Grove, Stine for Christensen, Breen for Crabill, Craft for Danzer, Finkle for Dill. Referees—Reese and J. Umpires—Schaeck, Houckman—Daane (Michigan), Field Judges—Reddy (Western State).

There will be no broadcasting of football games this season. Due to a ruling of the Federal Radio commission, the power has been cut to a point where the present broadcasting will not carry over fifty miles.

MICHIGAN STATE COLLEGE FOOTBALL SQUAD—1928

1 Cranwell, Joseph C. Center 198 6' 5" 21 2 Michigan State
2 Hingston, Harold E. Center 195 6' 5" 21 2 Massillon, Ohio
3 Freck, Edwin W. Guard 194 6' 5" 21 2 Batesville
4 Moeller, Robert E. Tackle 195 6' 5" 24 2 Detroit
5 Ferrari, George D. Tackle 193 6' 5" 20 2 Battle Creek
6 Bliek, Frank E. Tackle 196 6' 0" 22 2 Petoskey
7 Nordberg, Yr. Tackle 197 6' 11" 21 2 Ann Arbor
8 Fogg, Richard W. Center 195 6' 0" 21 2 Lansing
9 Jespersen, George W. Tackle 199 6' 0" 21 2 Saginaw
10 Defce, Jack C. Tackle 194 6' 2" 21 2 Detroit
11 Hornbeck, Lewis A. (Capt.) End 188 6' 10" 21 2 Massillon, Ohio
12 Craft, Max B. End 195 6' 11" 20 2 Michigan State
13 Lindner, Clarence E. End 187 6' 11" 20 2 Lansing
14 Morsa, Henry R. Quarter 185 6' 11" 20 2 Saginaw
15 Lang, Forrest J. Half 164 6' 7" 23 1 East Lansing
16 Grove, Yvonne C. Quarter 134 6' 7" 22 1 Dimondale
17 Christensen, Koester E. End 184 6' 10" 22 1 Lansing
18 Anderson, John H. End 178 6' 10" 22 1 East Lansing
19 Pogue, Cecil J. End 186 6' 10" 22 1 Lansing
20 Hinckley, Lewis A. (Capt.) End 181 6' 10" 22 1 Dimondale
21 Craft, Max B. End 185 6' 11" 20 2 Michigan State
22 Lindner, Clarence E. End 187 6' 11" 20 2 Lansing
23 Morsa, Henry R. Quarter 185 6' 11" 20 2 Saginaw
24 Lang, Forrest J. Half 164 6' 7" 23 1 East Lansing
25 Grove, Yvonne C. Quarter 134 6' 7" 22 1 Dimondale
26 Christensen, Koester E. End 184 6' 10" 22 1 Lansing
27 Anderson, John H. End 178 6' 10" 22 1 East Lansing
28 Pogue, Cecil J. End 186 6' 10" 22 1 Lansing
29 Hinckley, Lewis A. (Capt.) End 181 6' 10" 22 1 Dimondale
30 Craft, Max B. End 185 6' 11" 20 2 Michigan State

BALANCE OF FOOTBALL SCHEDULE 1928


Alumni will want to hear the successor to the great war band, the finest military musical organization ever assembled—the U. S. Army Band, at the new armory Friday evening, October 19. An old alumni pep meeting during intermission.
October, 1928.

THE MICHIGAN STATE COLLEGE RECORD

cation are being carried on by means of reading courses, reading lists, and a reader's adviser service, supplemented by books from the college library wherever the alumnus is out of reach of any adequate local library. Smith college, for instance, has organized more than twenty different reading courses, and for each of the past four years has matriculated from about sixteen to twenty per cent of its total alumnus in some of these courses.

There is, however, one significant limitation, Mr. Grant points out, a limitation which "grows out of the narrow institutional outlook of organized alumni work in the past. This in turn is probably very largely a product of intercollegiate athletic competition which has given us an institutional complex." He believes that an alumnus of a college in Maine who lives in California will get educational benefit more easily from the California colleges, "regardless of how superior alma mater may have seemed to all other educational institutions in the country. In this continuing-education-for-the-educated we have a work which is going to cut across institutional lines rather liberally."

Louis Graveure Heads Vocal Department Of Newly Organized Music Institute

AFTER months of anticipating the arrival of Louis Graveure to begin his season's work as head of the vocal department at the Michigan State Institute of Music and Allied Arts, it was a distinctly thrilling experience to meet this distinguished gentleman who has achieved such success in the world of music.

Mr. Graveure is noted for his versatility as a singer, actor, and instructor, and is a firm believer in hard work, correct living and exercising, and requires every pupil accepted by him for instruction to take a rigid and thorough training in physical education.

"If one has a lifeless body," said he, "you may depend upon it that this lifelessness is evident in the voice. Concert work, especially, demands great vitality and correct physique. I can think of nothing more tiring to an audience than a singer who, halfway through a recital, becomes restless, leans upon the piano, stands badly, and finally finishes his program in a more or less limp condition. You see it so many times, that it only emphasizes to me the importance of physical education in voice culture.

"Since hearing the many pupils who have sung for me during the past few days, I am surprised and happy to say that I have heard many splendid voices, most of them quite high. I am hoping to arrange my schedule so that each and every student enrolled in the voice department can come to me for instruction during the term."

Mr. Graveure also discussed many interesting experiences of his career and spoke of the enjoyable summer he had spent in Germany, singing in opera with his wife, known to the musical world as Eleanor Painter.

Remembering that the college was to play football on the very afternoon of our interview, I asked his impression of this American sport to which he smilingly replied, that after rugby and soccer, the mole-skin game looked like a bunch of boys whispering together, then suddenly running and falling down. (Later in the day I saw him in the stands with Mr. Richards and Michael Press).

Mr. Graveure has been engaged as the leading tenor of the largest opera house in Berlin, the "Staatsoper," his engagement there to begin early next summer.

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Time and Change

They no longer call it "hazing." Whatever sophomores do in the way of sling rebellious frosh into the Red Cedar River, forcing them to scrub class letters from campus sidewalks, prompting them to stammer out blushing proposals to giggling co-eds—this is all "disciplining," now.

The class rush, that traditional and hotly contested battle for supremacy, has been, for several years, under student council supervision. And during the "open season," up to the sophomore barbecue, sophomores are permitted to inflict penalties only when the freshmen have disobeyed cherished traditions.

Yet is the change as great as it appears? Dr. Frank Kedzie, college historian, believes not. Hazing, by whatever name you wish to designate it, is an expression of human nature, found in all walks of life, as well as in college, he asserts. The novice is always initiated, with varying degrees of gentleness, by those more experienced than he. Dr. Kedzie favors fall term battles as long as no one is seriously hurt, and everything is conducted in a spirit of fellowship and fair play.

He remembers the days when, with all students living in one dormitory, Saints' Rest, and no co-eds to cast a damper on the activities, practical jokes were the rule. Locking freshmen in their rooms was one of the mildest. Any luckless yearling, wandering about the building, was likely at any time to receive a thorough dousing of cold water, which, by the way, has always been a favorite method of "hazing."

When Williams and Wells halls were built, the transoms afforded a method of escape. Then the ingenious scheme was devised of painting them with coal tar, so that when the freshmen tried to crawl through, their doors having been locked—well, the rest can be pictured by any one with a vivid imagination.

At first there was no class rush. It used to be the custom, starting shortly after the construction of the fountain between Wells Hall and the old chemistry building, in 1883, to stage a pitched battle one day each year, when the freshmen were pushed into the fountain. This practice was abandoned, because many were injured. When former president J. L. Snyder came to the institution in 1896, he at once began to organize supervised class rushes, under the physical education director, and to limit the practices of hazing as much as possible.

The present-day rules regarding interclass hostilities are the fruit of his efforts. The more cruel forms of hazing are strictly forbidden. And the class rush is a thoroughly respectable event, which, though it lacks the savor of being forbidden, still contains a large element of excitement, as all alumni who have participated, can testify.

The second annual College Congress, a business meeting of all class secretaries and branch club presidents, originally scheduled for Friday evening, October 19, has been postponed to December.

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**HOMECOMING — Saturday, October 20. You cannot afford to stay away.**
MARRIAGES

BLAKE-PARR
Joseph Blake and Mary Parr, both '27, were married July 7, 1928, at Davison, Michigan. Blake is associated with the Michigan Shade Tree company of Battle Creek.

GATRELL-ALCHINS
Alvah L. Gatrell and Miriam Alchin, both '28, were married at the St. Paul's Episcopal church in Lansing on September 20. They will make their home in Saginaw, where Gatrell is connected with the Commonwealth Power Corporation.

BAYNES-HATHAWAY
Carl D. Baynes, '27, and Alice E. Hathaway, '27, were married in Lansing on October 2. Baynes is eastern Michigan representative for Armour and company of Chicago.

NEWELL-CHURCH
Johnson R. Newell and Geneva Church, '29, were married at the People's church in East Lansing, September 17. They are at home in Detroit at 1045 John R street, Apartment 105. Newell is with the Michigan Bell Telephone company.

ROBERTS-ELLIS
John Roberts and Grace Ellis, '12, were married October 1, 1928. They are living in Pasadena, California, at 2928 Nina street.

SCHUBERT-FEATHERLY
Arthur Schubert, '22, and Ruth Featherly, '26, were married October 2, 1928. Mrs. Schubert will continue in the club department until January 1, 1929. They will then be located in Petoskey where Schubert is county agricultural agent.

SCHUBERT-DREW
Le Moyne Snyder, '19, and Louise Drew were married at the First Parish church in Weston, Massachusetts, on September 22. Dr. Snyder is a graduate of Harvard medical school and for the past two years has been practicing in Lansing.

THROOP-KIRKER
Harold Throop and Marguerite Kirker, '28, were married September 22, at Holt, Michigan.

DEATHS

JOHN F. OLSEN, 1927
John F. Olson, w'27, was accidentally drowned in the Detroit river Monday, September 10.

After leaving college Olson was connected with the International Business Machines corporation at its Detroit office. He was first assigned to work in the office, but for some time he had been selling equipment and had met with marked success. For two years he was employed at the Union desk and he was widely known among students and alumni. He was a member of Theta Alpha Phi, an officer in the army reserve corps, and a member of the Epsilon society.

IN MEMORIAM

SELECTION of associates in the business world is so often more a matter of chance than personal choice that we who had the privilege of working with John F. Olson all the more keenly regret his sudden death. At once efficient, companionable, and willing to go the limit to handle his appointed task or help an associate, he came close to the ideal set up for a worker and friend. Although he had been with us but a year he had made rapid progress in his work and was proving unusually successful and capable. His customary optimism and good nature were valuable aids to him and a source of constant example to us.

To be thus deprived, through his accidental drowning, of his association brings us more strongly to the realization of what his family must suffer and we are able to offer a full measure of sympathy.

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409 E. Jefferson Avenue, Detroit, Michigan
October 6, 1928

GEORGE J. BAKER, 1896
George J. Baker, w'96, died suddenly September 26, at Seville, Spain, while on a world tour with his brother Frank in their yacht, Azora.

WAYNE V. PALM, 1921
Wayne V. Palm, '21, died at the University hospital, Ann Arbor, September 16, 1928, following a five months' illness. Following his graduation from college, Palm taught mathematics at Bad Axe and Alpena high schools. He then at-
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Faif Wheeler Eastman, 1899

J. W. M. 1.

Our thanks to the late Fay Wheeler Eastman, 50, at Portland, Oregon, on July 6, 1928. Mrs. Eastman was the daughter of Charles F. Wheeler, who was at one time a professor in the botany department at M.S.C.

H. C. Taft, 1924

Hal C. Taft, 24, died June 4, 1928 at the M.S.C. near Saginaw, Michigan. He was employed by the Consumers Power company on their project there.

The resignation of Dr. H. C. Coffman, head of the philosophy and psychology department was accepted at the recent meeting of the State Board. Dr. Coffman has accepted a position on the faculty at Northwestern University. Previously to 1927 he was on the faculty of the University of Michigan.

Honoring the memory of the late Frank A. Spragg, crop specialist at the College, and generally considered one of the world’s outstanding plant breeders, the state board of agriculture has established a special agricultural lecture foundation, first of its kind in existence at this institution. The foundation, named for Professor Spragg, will be used to bring the best present day plant breeders to the college for a series of lectures.

At the opening of the third week of the college year the registration has reached a total of 2803. This includes regular fall term students but not the summer session or short course students. This is a record enrollment in the history of the college, since last year’s registration of 2,800 was the largest up to that time. The increase is considered by college authorities to be significant, in view of the fact that this year’s entrance requirements are much stricter than ever before.

HOMECOMING — Saturday, October 20. You cannot afford to stay away.
Class '28 Takes on That Spartan Permanent

JUST as it is a real honor to step forth with those who have been able to earn a Michigan State diploma; just as the Michigan State hall-mark is a decoration, so is the 1928 class, along with its predecessors, a credit to Alma mater.

With Art Carls, the president, and Karl Davies, secretary of their permanent organization, the class of last June voted unanimously to become members of the Association.

The following notes have been received from these new members who wear a Spartan "permanent" wherever they happen to be:

Evelyn Keyes is a county club agent with headquarters at the court house, Martinsburg, West Virginia.

Ruby Kincaid gives her address as Grant, Michigan.

Frances Lumsden is assistant dietitian at the Children's Hospital, 344 Longwood Avenue, Boston, Massachusetts.

John G. Lyle is with the National Refining Company in St. Louis, Missouri. His local address is 444 West Pine Avenue.

W. R. McCary is with the State Highway department at Laporte, Michigan.

M. Eugene Motone is with the Elmira Elevator Company at Elmira, Michigan.

Mary Marshall is in the registrar's office at Michigan State, and lives in East Lansing at 444 Rosewood Avenue.

Bode M. McSwain is teaching at Sebewaing, Michigan.

W. F. Newell is associate boys secretary at the Hanna Memorial Y. M. C. A. in Detroit, Michigan.

Clark O. Niedermier is at Newport, Michigan, in engineering work.

A. Harvey Patterson lives at 2210 LaSalle Gardens South, Detroit, Michigan, and is an engineer.

H. L. Pearce is teaching at Pettington, Michigan.

H. Amy Perry is in Oak Grove, Michigan.

Myron C. Peterson is a draftsman in Escanaba, Michigan, where he lives at 904 N. 13th Street.

John C. Phelps gives his address as Orono, Michigan.

Catherine Phillips is teaching at Royal Oak, Michigan.

Paul A. Piper is a flying cadet at the

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Air Corps Flying school, March Field,
Riverside, California.
Mrs. Waldo C. Proctor gives her ad-
dress as Walled Lake, Michigan.
Dorothy Robinson is a chemist at the
R & R Salt plant at Manistique, Michigan.
Ward Ross is with the Chicago Mill
and Lumber company, Chicago, Illinois.
Beatrice Shepard is in cafeteria work
in Detroit, and gives her address as
1252 W. Euclid avenue.
LeRoy Stegman is a graduate stu-
dent at the University of Michigan. His
home address in Lansing is 122 S. Post-
er avenue.
Sylvester Vaughan is taking the S. S.
Kresge company training course. He
may be reached at 3545 S. Charendon
avenue, Detroit, Michigan.
Donald Woodell is a forester for the
Goodman Lumber company. Goodman,
Wisconsin.
Sidney A. Wells is veterinarian for
the Bureau of Animal Industry at Trent-
un, New Jersey.
Clark Wilkinson is a forester with the
Michigan Bell Telephone company.
South Lyon, Michigan, will reach him.
Dorothy Edmonds is teaching in
Greenville, Michigan, and living at 307
W. Washington street.
Charles L. Crapser is with a con-
trolling association at Spring Arbor,
Michigan.
Margaretta Sprague is teaching cloth-
ing at Monroe high school, and lives at
201 Lincoln avenue.
Robert Southworth is in the sales de-
partment of the George A. Hormel and
company, and may be reached at 397
Courtland avenue, Austin, Minnesota.
Southworth was seriously hurt in a ter-
tiado which recently swept Austin.
Irene Austin is teaching geography,
history, and mathematics in the seventh
and eighth grades in Fenton, Michigan.
John M. Beardslee is a civil engineer
with the department of commerce. 3115
Grand street, Mt. Rainier, Maryland,
reaches him.
C. H. Beck is with the General Elec-
tric company. He lives in Schenectady
at 103 Nott Terrace.
Arnold O. Carlson is teaching, and
he gives his address as Newaygo, Michi-
igan.
Edith Carpenter is teaching in the
lhomemaking department of two of the
Fordson schools. She lives at 1200 Mid-
dlesex avenue, Fordson, Michigan.
Walter R. Clark is with the Blue Val-
ley Creamery company at Milwaukee,
Wisconsin. 3636 Juneau avenue is his
local address.
Kathryn Dinkeloo gives her address
as 214 East 8th street, Holland, Michi-
igan. She is teaching.
Harvey D. Douglas is superintendent
of schools at Fowlerville, Michigan.
Hubert Griffith is in the plant engineer-
ing department of the Olds Motor works
in Lansing. He lives at 133 Island ave-
 nue.
C. H. Hamptl is dredging inspector
for the U. S. engineer's office at Sault
Ste. Marie, Michigan. He lives at 400 Carrie street.
Keith Hunt asks that The Record be sent to him at Y. M. C. A., Kalamazoo, Michigan.

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