ALMA MATER.

Close beside the winding Cedar's
Sloping banks of green
Spreads thy campus, Alma Mater
Fairest ever seen.

Chorus
Swell the chorus! Let it echo
Over hill and vale;
Hail to thee, our loving mother,
M. A. C., all hail.

First of all thy race, fond mother,
Thus we greet thee now,
While with loving hand the laurel
Twine we o'er thy brow.

Backward through the hazy distance
Troops the days of yore
Scenes and faces float before us,
Cherished more and more.

College Hall and Wells and Williams,
Abbot and the rest,
Halcyon days were those spent with you,
Days of all the best.

Fold us fondly to your bosom,
Alma Mater, dear,
Sing we now thy endless praises,
Sounding cheer on cheer.
THE M. A. C. RECORD.

DIRECTORY Alumni Business and Professional Directory

Lansing Business and Professional Men

The names in this Directory, as well as those of all our other advertisers, are of reliable parties. We hope the faculty and students will patronize those who patronize us.

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Every time you call your cows you advertise my farm!

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Goodell about a good proposition.

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Our nursery stock is "Made in America." We handle hardy trees, shrubs, evergreens, vines, and perennials.
No war prices on landscape plans.
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Robert Smith Printing Co.
Lansing, Michigan
REMEMBER,

The M. A. C. Association of N. E. Michigan will hold its annual banquet at the Bay City Club, March 5th, at 7 p. m.

The Lansing M. A. C. Association banquet will take place at the Chamber of Commerce, Tuesday, March 9th, 6:15 p. m.

Friday, March 12th, will see the formation of an association at Traverse City. The banquet will be held at Park Place, beginning at 6:30 p. m. All former students in that vicinity invited.

CHICAGO REUNION.

The M. A. C. Association of Chicago will hold its annual reunion and banquet at Banquet Hall, Auditorium Hotel, Chicago, Saturday, March 6, at 7 o'clock. There will be dancing from 10 to 12. The following guests have been asked: Henry A. Haigh, F. S. Kedzie, R. S. Shaw, Thomas Gunson, and G. W. Bissell.

OUR OLD COLLEGE BELL IS RINGING IN CLEVELAND.

Such is the title of a notice that has been sent to all M. A. C. people in and about Cleveland. The banquet of the M. A. C. Association has been scheduled for March 6th, at 6 o'clock, in the banquet rooms of the First M. E. church, corner East 30th and Euclid Ave. Out of town members will be entertained by local members if they wish to stay over and will write the secretary, R. M. Lickley, 69 Penrose Ave., East Cleveland. The college will have a representative at the banquet, and a big time is expected.

B. A. Knowles, originally with the class of '13, finished his undergraduate work last December, and has since been doing extension work for the poultry department. Knowles hails from Azalia, where he and his brother are running a farm on scientific lines. One of their specialties is poultry, having bred for egg production for several years past. Last year Knowles had ten birds in the Missouri poultry contest, competing with birds from all parts of the United States and some from across the water, and in the utility contest his pen won first, with a total of 1,749 eggs for the 10 hens for the year. Three of them laid over 220 eggs a piece.

RESOLUTIONS RELATIVE TO DEATH OF JAMES H. TIBBITTS.

WHEREAS, Mr. James Harvey Tibbitts, of the class of 1873, and a charter member of the Michigan Agricultural College Alumni Association, of Washington, has passed from this life to the life beyond, and

WHEREAS, From the beginning of our organization he has taken a most helpful part in all of its activities, becoming personally acquainted with nearly all of our members, meeting each and every one with a genial, warm friendship that went far toward inspiring, and vitalizing the spirit of the alumni, filling most honorably the office of president, and on several occasions officiating with charming grace and rare tact as toastmaster, and

WHEREAS, His interest in the Alumni Association was but a part of his broader interest in our alma mater, as shown by his helpful suggestions and kindly constructive criticism in affairs pertaining to its welfare; be it therefore

Resolved, That we, the members of the Michigan Agricultural College Alumni Association of Washington, feel deeply the loss of our fellow member, to whom we owe a debt of gratitude for his efforts in building us into an active, purposeful organization, and

Resolved, That we can best honor his memory by endeavoring to carry on in our Association the work that he has so ably performed, and be it further

Resolved, That we extend to his bereaved family our heartfelt sympathy.

Resolved, That one copy of these resolutions be sent to Mrs. Tibbitts, one copy be filed with the Secretary, and one copy be sent to the M. A. C. Record.

(Signed)

LYSTER H. DEWEY,
W. W. TRACY,
WM. A. TAYLOR,
Committee.

Unique among the record of College students is that of a certain student of Columbia University, who has been in attendance there for 27 years, having acquired already the degrees of A. B., A. M., L. L. B., and L. L. M., and being earnestly engaged in the pursuit of others. He has been bequeathed an income of $5,000 as long as he remains in the university. This man never has to look up when his class reunion comes—his class always meets.
THE M. A. C. RECORD

Published every Tuesday during the college year by the Michigan Agricultural College Association.

Entered as second-class mail matter at the Post Office in Lansing, Mich.

C. S. Langdon, '11 - - - Managing Editor.

Subscription Price, $1.00 Per Year.

Subscriptions may be paid for by P. O. Money Order, Draft, or Registered Letter. Stamps will not be accepted.


Address all subscriptions and advertising matter to the M. A. C. Record, East Lansing, Mich. Address all contributions to the Managing Editor, East Lansing, Mich.

TUESDAY, MARCH 2, 1915.

COMMENT.

It is very pleasing that the editorial of last week brought forth the comment in the following letter by such a prominent alumni of M. A. C., and it is to be regretted that every former student in Michigan is not on our list and the suggestion in this appeal carried out to the letter.

"Editor Record:"

"I note in your editorial in the last Record in which you refer to the pending bills before the present legislature, and in which you compare the relative importance of a library and a gymnasium and request a discussion by the alumni in reference thereto.

"While both a library and a gymnasium are important, the one thing of vital importance is neither of them, but it is the pending bill for an increase of our mill tax from one-tenth to one-fifth of a mill. We can better afford to lose both buildings for the present than to fail in the increase of our mill tax. That we need this increase in our permanent annual income is clear for the following, among other, reasons:

"(a) Because our income last year was over $28,140 less than our actual expenses, and we therefore had a deficit of that amount.

"(b) Because we had this deficit in spite of the fact that we were obliged to, and did, cut out much of our extension work, and were also obliged to pinch and scrape in many other departments of our work.

"(c) Because we need to increase the salaries of our poorly paid and hard worked professors, so that we may maintain a high grade teaching force and avoid having our best men taken from us by attractive offers from more liberal institutions.

"(d) Because we desire to get the full benefit in our extension work of the new Smith-Lever act recently passed by Congress. We can obtain no additional money after this year from the government, and if we can only have our fixed annual income increased to meet, not only the natural growth, but the actual daily pressing needs of our alma mater, which is now a great institution and of which we are all proud.

"The legislature should not hesitate to give us the desired increase in the mill tax and the two buildings also. They gave us an increase to one-sixth of a mill two years ago which the Supreme Court set at only technical error, and we now ask for another voice, if we can only have our fixed annual income increased to meet, not only the natural growth, but the actual daily pressing needs of our alma mater. This would probably be enough for either the library or gymnasium. And if the legislature two years ago had not made a technical error in passing the act, we would have had more than $300,000 increase during the past two years, or sufficient to build both buildings. Hence, it would seem as if we had a moral right now to what the legislature two years ago acknowledged we should have then.

"The difficulty is that we are weak in the spirit of loyalty to our alma mater. The University men are loyal to their great institution, and evidence that loyalty in their personal efforts to advance its interests. Two years ago one of the state senators told me that he had received many letters and personal calls from the alumni of the University urging him to vote for its appropriation, but that he had not had a single call from any old student of the M. A. C. in reference to its legislation. This is the secret of the success of the University appropriations, and of the failure of ours. The demands on the legislature are urgent and pressing in all directions. It is only natural that those interests that press hardest and most persistently, other things being equal, should get what they need.

"Would it not be fine if every old student of M. A. C. should endeavor to have a personal interview with his senator or representative? Nothing more would be necessary to insure the success of our pending measures. Why not try it?

"Yours truly,

"JOHN W. BEAUMONT, '82."
Dr. Charles E. Bessey, '69, senior Dean of the University of Nebraska, famed the world over as a botanist and teacher, and the father of Dr. E. A. Bessey, head of the botany department at M. A. C., died in Lincoln, Neb., February 25th, after an illness of several months.

To the Record:

As a member of the class of '69, it may not be amiss for me to say a word regarding our classmate, Dr. Charles E. Bessey, whose recent death was such a surprise and shock to us all. My remembrance of our college days together is very pleasant indeed.

Dr. Bessey, head of the botany department at M. A. C., was a Christian gentleman was an inspiration to all of us who knew him best. A good many people think, too, that a capon has other and better duties to perform.

To the Record:

He was at once a genial companion, a careful and thorough student and in after years became a great teacher and an author of books and bulletins that have made his name a household word in our colleges and universities and won for him the highest honors that can come to any man in educational work.

The memory of his loyalty to his teachers, his uniform courtesy to his classmates and associates, the purity of his moral character and his high ideals as a Christian gentleman was an inspiration to all of us who knew him best.

I am hoping that some one more familiar with his work at Ames, Iowa, and at Lincoln, Neb., may add to this brief appreciation in memory of the good days in which we were together in classes and on the farm and in the woods at M. A. C. in the days from '66 to '69.

J. SATTLEREE.

**NEWS AND COMMENT.**

The Senate has passed the bill giving to M. A. C. an appropriation of $189,200 for a library and $150,000 for a gymnasium.

The city of East Lansing has purchased a new fire whistle, which will be blown daily at 11:30 a.m. Fire signals and wards will be announced later.

Prof. A. J. Clark talked at the meeting of the Forestry Club last week, on the tannin industry. E. E. Ewing, '15, gave some of his sawmill experiences.

C. E. Pierson, of the National Coal Co., of Lansing, talked at the Engineering meeting last week on "Electric Auxiliaries for Gas Autors." A number of examples of these electrical machines were shown.

As evidence of the good will of the short course men, the horticulture class held a banquet at one of the downtown restaurants last week, at which one of the features was the presentation of a belt with a silver buckle to O. K. White, their instructor.

A. J. Bentall, president of the new fruit growers' organization in the Grand Traverse region, and organizer of the Northport organization, spoke at the Horticulture Club meeting last week on "Co-operation." Mr. Bentall's breadth of experience in actual conditions made his talk very interesting and instructive.

The annual banquet of the Farmers' Club was held in Club D last Monday night, and was a very enjoyable affair from start to finish. Dr. Ward Gilmer acted as toastmaster, and called upon Hon. T. Ross, '94, of Milford; Hon. A. B. Cook, '93, of Owosso; Prof. E. H. Ryder, and Hon. James N. McBride, of Burton.

The poultry department has a unique feature on exhibition for Farmers' Week. It is a capon, brooding some of the newly hatched chicks. The capon mothers them nicely, except the hovering at night, which isn't quite up to form. It is hardly decided yet that this form of brooding will supersede the old type, or even the commercial brooders on the market. A good many people think, too, that a capon has other and better duties to perform.

The physics department has outgrown its lecture room. The sophomore class in physics taxed its capacity to the limit this year, and the class next year will be much larger. The present lecture room is in use nearly every hour of the day, and for such a variety of uses that its equipment is very inadequate. It is planned to add to the present building to the southwest corner, and make a room which will accommodate 200 in lecture, with room for alternating current laboratory underneath.

The splendid program presented at the Country Life Conference held last Friday, Saturday and Sunday, was very well received by those in attendance, and the only wish in the minds of those present was that more farmers might be present to hear the excellent talks and discussions. Friday forenoon was given over to rural sanitation, the afternoon to marketing of farm products and co-operative organization. Rural credits received the attention on Saturday forenoon and agricultural co-operation in the afternoon. Sunday afternoon the religious and social aspects of country life were taken into consideration and some stirring talks given to a large audience in the armory. It is to be regretted that lack of space prohibits mention of these noted speakers and their work for their discussions would be of interest to every Record reader.

FINANCIAL REPORT.

It may be of interest to readers to know something of how much it costs to print the Record each week, and also where the money comes from to meet this cost. Twenty issues of the Record have appeared and been paid for this year. The following is the statement:

<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Printing 20 issues</td>
<td>$729.68</td>
</tr>
<tr>
<td>Engraving on 20 issues</td>
<td>21.11</td>
</tr>
<tr>
<td>Dues, Ass'n Alumni Sec.</td>
<td>5.00</td>
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<tr>
<td>Office expenses</td>
<td>198.93</td>
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<tr>
<td><strong>Total expense thus far</strong></td>
<td><strong>$775.12</strong></td>
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<tr>
<th>RECEIPTS</th>
<th>Amount</th>
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<tbody>
<tr>
<td>From subscriptions</td>
<td>$656.25</td>
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<tr>
<td>Sale of Record, book store</td>
<td>1.10</td>
</tr>
<tr>
<td>Advertising</td>
<td>122.27</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$779.62</strong></td>
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Adding the cost of engraving to printing, we have $750.19, or a cost of $37.51 per issue. To meet this the rest of the year we will have receipts from 351 subscribers, if every one pays up, and some $100 worth of advertising. It looks as if we would either have to secure some new subscribers or else solicit the aid of some very good mathematician in order to come out even.

*, * *

**DR. CHARLES E. BESSEY.**

**RECORD.**

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Last week saw the graduation of the first class of the two-year course in agriculture. Fifty young men who have had a good big taste of scientific agriculture at M. A. C., will go back to their respective communities and become leaders in community work.

The annual "J" Hop last Friday night was carried through with a completeness and success that justify the proud feeling of the class of 1916. Baskets used by cotton pickers filled with cotton, punch bowls baked of bread dough in the form of cotton blooms, smilax and cotton decoration, and Stone's colored orchestra of Detroit, all combined to give the party a southern atmosphere, and the 111 couples enjoyed to the full the one real social function of their college career. At the banquet, Hewitt Miller, of Tonawanda, N. Y., president of the class, presided as toastmaster. "Class wars" was chosen as the theme of the program. M. S. Fuller, of Paw Paw, described "Life in the Army;" Hazel F. Rosenquist, of Grand Rapids, responded to "Why the War;" Gifford Patch, of Mosul, "The Great Battle;" and Miss Katherine McDonald, of Calumet, "When the Smoke Clears." The programs for the ladies were encased in leather card cases and those for the men in bill folders. The menu and program of toasts were included with the dance programs. Each girl received a silver paper knife as a favor.

A REMINDER.

The Panama-Pacific Exposition at San Francisco and the Panama-California Exposition at San Diego are now open. Many visitors and tourists are already here, and others will continue to come through the year. Among these will be many M. A. C. people, and we want to remind our prospective visitors that there are many M. A. C. people located here in various parts of California who will be glad to give you the glad hand, and that you would be glad to see if you only knew they were so near.

We assume that it is our mission, to act as a medium by establishing various headquarters to aid in bringing our M. A. C. friends together. We cannot do this unless our visitors will make their presence known by calling at some or all of the various places which we maintain as headquarters.

In San Francisco we understand this is the office of George H. Frecar, '10, 424 Holbrook Building, 58 Sutter St. In Los Angeles the office of the Association Secretary, G. C. Davis, '89, is 525-27 Laughlin Building, 215 South Broadway, and of the President, A. H. Voigt, '81, is The California Furniture Company, 644-46 South Broadway. In San Diego, Charles E. Sumner, '79, at 510-11 Union Building, or D. D. McArthur, '94, of the Sun Harbor Security Company, 754 Seventh St., will be glad to welcome you.

For fear that you will forget our address when you come to the coast, you had better cut this list out and keep it where it will be handy when needed. We aim to keep in close touch with all our members in our vicinity, and we, no doubt, can quickly put you in communication with any of them you specially wish to meet.

At the Pacific Coast M. A. C. reunion in San Francisco this summer we hope to meet many, but it is too much to expect all at that one time. That is to be a special occasion which we hope will meet our expectations. This list is for our everyday "at home" to our M. A. C. visitors. Don't forget us.

G. C. Davis, '89.
AGGIES TAKE HOPE.

The last game with Hope College for the season was played at Holland, with the resulting score of 46 to 28 in favor of M. A. C. The first half was very fast, the Holland boys at times leading by two points, but the half closed with M. A. C. 19 and Hope 16. Early in the last half Hope came back strong, but the Aggies finally set such a pace that left the Hollanders hopelessly behind.

M. A. C.

Hood..............R. F............Steininger.
Richer, Brown........L. H............Van Putten
Frimodig.............C..............Smallegan
D. Miller.............L. G............Vandervelde
DePrato.............R. G............Prins

Baskets from field—Hood, 6; Richer, 5; Brown; Frimodig, 6; DePrato, 3; Van Putten, 3; Smallegan, 5; Smallegan; Vandervelde, 2; Prins. Baskets from fouls—Richer, 4 in 9; Smallegan, 4 in 11.

ALUMNI NOTES.

F. G. Brown, ex-'12a, is with the Brown Company, dealers in sash, frames, blinds, interior finish and lumber, Detroit.

Lee Benner, '12, has moved from Lansing to 197 Elmhurst Ave., Detroit, and will represent Gier & Dull in that city.

Mrs. W. T. Hill (Helen Ashley, '07w), of Davison, Mich., writes that Glen H. Stephen, '09e, is manager of a shoe store at Flint, Mich.

Mrs. Thomas Flower, Jr. (Mary Louise Harrison, '88a), is at present in Brandentown, Fla., taking care of her mother. Her home is at 26 Frederick Ave., Detroit.

"Dear Editor:—I am inclosing herewith $1 for my subscription to the Record. I should have sent this some time ago. Am just as much interested in M. A. C. as ever, and read the Record from cover to cover. I am still with W. A. Daehr, consulting engineer, and am enjoying the work as much as ever. P. G. McKenna, '10e, has been with us temporarily, helping out on a particularly large job. We have attended some of the Chicago M. A. C. weekly luncheons at the New Morrison Hotel on Saturday afternoons, and have met there a number of the old grads."—GORDON CAVANAUGH, '10e.

ALUMNI LUNCHEONS.

Every Saturday noon the M. A. C. Association of Chicago has luncheon at the New Morrison Hotel, Clark and Madison Sts. Any M. A. C. men who happen to be in Chicago at this time will find some friends here and a hearty welcome.

Luncheon meetings of the Northern California Association are held the last Saturday in every month at the Hotel Sutter, San Francisco, Cal.

NORTHWESTERN TEACHERS’ AGENCY

We are greatly in need of teachers of all kinds, especially teachers of Agriculture, Manual Training and other special lines. Write immediately for free circular.

BOISE, IDAHO.
ALUMNI NOTES.

A. E. Brainard, '11a, is farming at Onsted, Mich.

Joe Hamilton, '13, was seen on the campus last week.

J. D. Baker, formerly with '08, completes his degree work this term.

C. W. Haven, '01a, nurseryman at Birmingham, Mich., called at the alumni office last week.

L. B. Westerman, ex-'08, was a campus visitor last week. Westerman is a bridge inspector with the State highway department.

Frank Rudolph Smith, '87, and Miss Emma Iva Buckley, of Bellville, Ohio, were married, Feb. 25, 1915. Mr. Smith is a farmer at Somerset, Mich.

“Jake” Prost, '04a, city forester of Chicago, is one of the associate editors of a new monthly magazine published in Chicago, entitled, Garden Spots.

It has just become known that Donald Barman, '14, and Miss Marjorie Eckliff, '15, of Grand Haven, were married last October. They will live at Niles, Mich.

Shorty Towner, '07, farming at Byron Center, Mich., reports a splendid Farmers’ Institute there, at which “Dad” Skinner and C. C. Lillie had parts in the program.

Alumni back for the Country Life Conference last week were: E. O. Elmer, '03, Devereaux; Emil Kunze, '13, Dowagiac; A. B. Cook, '93, Owosso; C. B. Cook, '88, Allegan.

It is quite probable that Assistant Coach George E. Gauthier, '14, will have charge of the new course in summer school this summer, entitled “Recreation, Playground Direction and Coaching.”

C. L. Nash, '09a, is teaching agriculture in the Muskegon high and Hackley manual training school. He reports a visit from Floyd Harden, '08, who talked at a meeting of the State Hort. society held at Muskegon recently.

W. L. Nies, '13, with the U. S. Gypsum Co., of Chicago, was a college visitor last week. His brother, Ed. Nies, formerly with '08, will complete his work with the class of '15. Ed. has been specializing in poultry.

Frank M. Palme, '89a, is a florist at Traverse City, Mich. He is interested in getting a strong M. A. C. Association for that district, and with three wide awake persons (I. J. Woodin, '13, and L. B. Gardiner, besides himself), it looks as if something would be done in that vicinity.

W. L. Hart, '07a, is now proprietor of the “Hart’s McAllen Nurseries,” McAllen, Texas. He is specializing in palms and ornamentals, and says that business is brisk. He occasionally meets C. H. Alvord, '05a, professor of agriculture in Texas A. C., and writes

that R. H. Osborne, sp, '95-'96, is a prominent feed and seed man in McAllen.

The holiday number of the Pacific Homestead, published at Salem, Ore., contains an excellent article on “Cooperative Demonstrations for the Farmer,” by H. T. French, '85, state leader of county field work in Oregon. The same number contains also a write-up of the work in Jackson county, where F. C. Reimer, '93 is agricul turist.

B. H. Roberts, '09a, is farming at “Robert Farms,” Grand Rapids, R. F. D. 5. He makes a plea for more alumni news. “As time slips by between the time our class finished and now, I find the news from old acquaintances grows scarcer and scarcer. I don’t lay this to the fact that the older graduates are not doing anything worth mentioning, but to the fact that they consider the promotions as more a matter of course.” It might be said, to the credit of '09, that they are the only class, to our knowledge, that keeps up a yearly publication. This, the '95ers will tell you, is a mighty fine thing and it is hoped that other classes will take it up.

Lawrence & Van Buren Printing Company
210-212 Grand Ave. North

They’re not short-lived
The Jerseys

In 1913 eighteen Jersey cows were officially tested which averaged 12 years and 7 months of age. Their average milk production was 8577 pounds. Average butter fat, 387 pounds. One of these cows was over 18 years old.

Longevity, Constitution and Economic Production are Jersey characteristics.

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