FEBRUARY 13, 1920.

Dr. Kenyon L. Butterfield '91 Discusses Education and Urges Larger College Salaries.

Aggie Basketeers Still Unbeaten.

Baseball Schedule Made Up.

Union Memorial Drive Week Is On. Have You Put Your Name on the Dotted Line?

"MAC cannot live on Her past- What will you do for Her future?"

The MICHIGAN AGRICULTURAL COLLEGE ASSOCIATION - East Lansing, Michigan Publishers
There have been rumors of American agricultural life, leading speakers who appeared before the general sessions of Farmers' Week at the Michigan Agricultural College last week went to the heart of farm problems and offered solutions which won enthusiastic approval. The purpose of the farmers in attendance at the big convention. A remarkable similarity of views on the basic problems which face the rural workers of today was shown by all the prominent speakers. An изменений материально более впредь, such as Governor Frank O. Lowden, of Illinois; Dean Alfred Vivian, of Ohio State University; President Kenyon L. Butterfield, '91, of Massachusetts Piscataway College; Pres. J. R. Howard of the American Farm Bureau; and Dean Ernest W. Groves, of New Hampshire State College, showed that three main points were brought out by all: First, the farmer must have a better financial return for his efforts; second, rural life must be made more satisfying in social and intellecual ways; and third, the farmer must have a greater voice in the public affairs of state and nation. Extensive exhibits of farm crops, horticultural, poultry, livestock, dairy products, household conveniences and farm machinery were on display at the college during the week. Ten state agricultural associations held enthusiastic annual meetings. The attendance at the meetings of the week was estimated at close to 5,000, in spite of the fact that the statewide epidemic of influenza kept thousands away from East Lansing.

The J-Hor, which is to take place on February 20, promises to outshine all college social events for several years past. There have been rumors and much excitement about the campus for several days that the Hop might have to be postponed because of health conditions, but unless the situation changes materially before the week is over, everything will go as planned. A great air of mystery surrounds the preparations, but it has leaked out that Plummer Snyder, son of former President Snyder, is to be the toastmaster at the banquet at the Woman's building which precedes the ball. Programs and favors have been ordered, and decorators have been engaged to make the reception and dining rooms and the gymnasium attractive.

Even hear of a free dairy lunch in these days of H. C. of L. Prof. A. C. Anderson, the chairman of the East Lansing Memorial Building committee, served one at the People's Church, on Monday noon, February 9. All East Lansing M. A. C. people were invited, pledges were made, and cards for people not there, were distributed. Ross Frazer, '11, had the luncheon in charge.

Prof. Charles Weil, formerly of the Mechanical Engineering department of the college, will talk before the local section of the American Chemical Society on Tuesday evening, February 17. He will give an illustrated lecture on the "Manufacture of Salt." Prof. Weil is now a consulting engineer at Port Huron, but for several years was connected with the Diamond Crystal Salt Co.

Swimming Demonstrations by the Co-ed's was one of the attractive features of the Farmers' Week program. Considerable aquatic skill was shown by the girls participating, many of whom never had any swimming until the pool was opened last year.

B. F. Kinzie, '09, of the Entomology department, recently returned from Ohio State University, where he lectured at the Ohio Beekeepers' Short Course during their Farmers' Week. Mr. Kindig's part in the program took up the workings and value of beekeepers' organizations, and the work of combating bee diseases. During the latter part of this month, a short course for Michigan beekeepers, is to be held at M. A. C.

The Prize Pie of the co-ed pie baking contest, which is always a feature of the annual Hort show, was this year baked in a fireless cooker. Esther Skoog, '20, of Ludington, made this prize confection, and it sold for $6.25.

Fencing is now added to the list of minor sports now holding places on the Michigan Agrgie program of athletics. One of the most popular sports in the east, the sport is just beginning to assume importance in middle western colleges and universities, and we were among the first to adopt it. The University of Michigan just recently added fencing to their list of sports. Prof. Lebel of the modern languages department of the college will work with the athletic department in getting the newly adopted sport under way. He has a fencer of ability, and during his student days in France was the winner of the academic Medal. The plan of the athletic department is to form a small class in which the most elementary steps will be taught, and then form a squad for intercollegiate competition.

A Complimentary Luncheon was given by members of the local section of the American Chemical Society, for Dr. E. V. McColllum of John Hopkins, Dean Alfred Vivian of Ohio State University, and Prof. A. J. Alway of the University of Minnesota, at the Chemical Experiment Station laboratory, on February 5. Mrs. Zae Northrup Wyant, '06, Marion Grettenberger, '18, Arnot Lewis, '18, and Mrs. Mary North Ryder as hostesses served the luncheon.

Prof. J. F. Cox, of the Farm Crop department, was honored by his Alma Mater in an invitation to address their Farmers' Week meetings, Jan. 28-29. Prof. Cox spoke on the subject "State-wide Crop Improvement." Further recognition by other colleges of the regard of this department's work is given by the fact that Prof. Cox talks at the New York State Farmers' Week at Ithaca, N. Y., Feb. 12, on the subject, "Insuring a Farmers' Seed Supply." J. W. Nicholson, '15, Crop Extension specialist, was supposed to talk on "Seed Inspection and Certification" on Feb. 11th at Iowa's Farmers' Week but their entire program was canceled on account of the influenza situation there.

Hon. W. W. Ellsworth, editor of the Century Magazine, gave the third lecture on the Liberal Arts Course on Thursday evening, February 12, at the Engineering building. His subject was "Lincoln and Roosevelt."
THE M. A. C. RECORD.

Entered as second-class matter October 30, 1916, at the post office at East Lansing, Michigan, under the Act of March 3, 1879.

Published every Friday during the College Year by the Michigan Agricultural College Association.

W. K. Prudden, '78, Lansing, President
E. W. Ranney, '00, Greenville, Vice President
H. H. Musselman, '06, East Lansing, Treasurer
C. W. McKibbin, '11, East Lansing, Secretary and Editor
May E. Foley, '18, Assistant Secretary
Members of Executive Committee:
Elected at Large, A. C. McKinnon, '95, Bay City, Anna Cowles, '15, East Lansing, Alexander MacVittie, '11, Caro.

MEMBERSHIP IN THE M. A. C. ASSOCIATION which includes subscription to the Record, $2.00 per year.

Make Remittances payable to the M. A. C. Association.

Unless members request a discontinuance it will be assumed that a renewal of membership is desired.

FRIDAY, FEBRUARY 13, 1920.

LET'S GO!

This week is being celebrated as Michigan Aggie Week everywhere and from every corner of the United States, loyal Michigan Aggies are letting the "Old School" hear from them by "dropping their money on the drum" of the Union Memorial Building Fund.

Even the bugaboo, Friday the thirteenth, and the flu epidemic are not dampening the ardor of the campaign although several meetings in Michigan have had to be postponed because so many were ill with the influenza.

From the communications that have come in thus far there has been one outstanding feature that shows the spirit of Michigan Aggies in receiving their first request for money for Alma Mater. It brings an assurance of the success of the campaign. First of all there is the expressed desire on the part of everyone to give something. But few subscriptions have been received, no matter how large, but that have carried with them the message that the givers have always wanted to do something for old M. A. C. and welcome this opportunity. Then, too, there is a general expression accompanying subscription cards that if "it isn't enough let us know and we'll raise it." The tone of dozens of letters is that of this one from Mr. H. A. V. of Owosso.

"I am returning the blank which was sent out in the interest of the Union Memorial Building Fund. If, after several montns you find it necessary for each of us to do more, kindly advise. I am very much in favor of this proposition and want to do all I am possibly able. I want to see this proposition go through with a vengeance." 

There has been an opinion prevalent among alumni workers of both state and endowed colleges and universities that the graduates of state institutions were less loyal and less responsive to calls of help from Alma Mater than were graduates of endowed institutions. Possibly this is true but we of M. A. C. believe that we are about to demonstrate some remarkably loyal state college alumni that will be of interest.

Friday the thirteenth gained fame a few years ago on the occasion of a great financial upheaval in America's stock market. We hear that history repeats, and we believe it is going to. This time, however, we want the financial upheaval to be in the direction of the Union Memorial Building. "He gives twice who gives quickly." 

MEETINGS POSTPONED.

BAY CITY.

The Bay City meeting, which was to have been held on Tuesday evening, February 16, was postponed because of the influenza epidemic.

SAGINAW.

The Saginaw meeting planned for February 11, was also postponed indefinitely because of the epidemic.

Owosso.

On account of sickness of several of the committee, Owosso alumni postponed their banquet and meeting from Saturday evening, February 14, to Monday evening, the 16th. The banquet will be served at the Christian Tea Room at 6:30 p.m., and Director Chester L. Brewer will be the principal speaker.

BASEBALL SCHEDULE INCLUDES EASTERN TRIP.

With 22 games on the list, the Michigan Aggie baseball schedule is now practically sealed. But one slight conflict in dates remains in the dealing for the big eastern tour which will feature the season for the members of the squad, and Director Brewer is confident that the matter will be settled satisfactorily within a few days.

The trip will be made about the middle of April and the first stop for the team will be at Rochester, N. Y., where Rochester College will be played April 12. From Rochester the team goes to Syracuse for a game on April 13.

Penn State will be the next opponent, this game being scheduled for April 14, at State college. The following day the Aggies play Washington and Jefferson in Pittsburg. Marietta and Toledo university complete the tour, the team returning to Lansing after the game.

With the spring vacation coming exceptionally early this year, no call will be sent out until classes are resumed April 1. In this way the candidates will not be forced to lay off after actual work has been started.

Many prospective members of the squad are already showing an anxiety to warm up the tossing arms, and the tradition will find its expression in a glove being quite common around the Aggie gym.

The schedule as it now stands is as follows.

April 10-Hope College, East Lansing.
April 12-Rochester University, at Rochester, N. Y.
April 13-Syracuse, Syracuse, N. Y.
April 14-Penn State, State College, Pa.
April 16-Marietta, Marietta, O.
April 17-Toledo Univ., Toledo, O.
April 21-Kalamazoo college, East Lansing.
April 24-Albion, East Lansing.
April 30-University of Chicago, at East Lansing.
May 3-Armour Institute, at East Lansing.
May 7-University of Michigan, at East Lansing.
May 6-Armour, Chicago.
May 7-Valparaiso University, Valparaiso, Ind.
May 8-Notre Dame, Notre Dame, Ind.
May 10-11-Indiana, Bloomington, Ind.
May 12-University of Michigan, at Ann Arbor.
May 21-Valparaiso University, at East Lansing.
May 25-Notre Dame, East Lansing.
May 26-Oberlin, Oberlin, Ohio.
May 27-Hillsdale college, at East Lansing.

AGGIES MEET STRONG WESTERN FIVES THIS WEEK.

With a record bolstered considerably by the close victory over Wabash Saturday night, the squad took to the road. Nine men in charge of Coach Gauthier are making the trip which will last until the early part of next week.

Tuesday the Big Green played a return game with Notre Dame on the Catholics' floor. Following that game the Big Green took up the journey which resulted in the invasion of Nebraska. Beginning Wednesday the team played four games on four successive nights against the best teams in the state.

On Wednesday and Thursday nights Creighton university of Omaha was the objective of the Aggie attack. From Omaha Coach Gauthier took his squad to Lincoln to engage in a pair of tilts with the University of Nebraska on Friday and Saturday nights.

The reputation gained by the Big Green during the present season and in former years has made it possible...
Michigan Aggies grabbed a close game from Wabash college here last Friday night, 29 to 27. M. A. C. outclassed its opponents in the first half and led when the whistle blew at the end 19 to 14. In the second half, the visitors came back strong and, aided by clever work on the part of Adams and Hunt, tied the score. The Aggies never allowed Wabash to gain a lead and, though the score was even several times M. A. C. always gained a point at the right time. With 30 seconds yet to play, Heasley, Aggie’s right forward, caged a basket and M. A. C. stayed ahead the remainder of the game.

Both M. A. C. forwards did very clever work in the first frame. Heasley showing particularly well. The fact that Wabash trimmed Western State Normal Thursday night, 30 to 28, has added glory to the Aggies. Stars of the game were Adams for the visitors, who made 17 of their total points, and Heasley of M. A. C. who counted 12 for the Aggies.

Preliminary to the varsity game, the M. A. C. all-fresh were beaten 9 to 6 by Grand Rapids Junior college.

Summary:

M. A. C. .......... 27
Wabash .......... 27

Final score—M. A. C. 27, Wabash 27.

The Detroit class captains:
65 to 69, Orin P. Gulley; '81 to 84, E. N. Pagelson; '84 to 91, J. R. McColl; '91 to '93, R. C. Bristol; '94 and '95, Frank Johnson; '96, George Williams; '87, Frank E. Balser; '98, F. W. Robinson; '99, Cha H. Adams; '00, Geo. B. Fuller; '01, C. S. Babington; '02, T. Glenn Phillips; '03, H. M. Eaton; '04, L. T. Clark, '05, O. W. Burks; '06, J. E. Fisk; '07, H. T. Kramer; '08, E. Krehl; '09, B. H. Anhalt; '10, W. J. Thorne; '11, G. L. Dimmick; '12, H. V. Collins; '13, H. F. Hock; '14, Roy F. Irvin; '15, Fred Adams; '16, A. W. Barron; '17, Fred England; '18, R. J. DeMonde; '19, P. G. Borgman; '20, Miss Julia Grant; '21, Florence M. Moore.

Girls class captains:
'88 to '89, Mrs. C. H. Adams; '90 to '91, Miss Julia Grant; '92 to '93, Miss Leona Lee; '94 to '95, Miss Mary L. Clawson; '96 to '97, Miss Florence M. Moore; '98, Mrs. Fern Hacker Nank; '99, Miss Dorothy Dorris; '00, Miss Gladys Lasenby; '01, Mrs. Helen M. Lambert.

Corey J. Spencer, a Holstein breeder of Jackson county, gave $100 last week towards the Memorial Building fund. Mr. Spencer is not an M. A. C. man, but he has always taken a keen interest in the college, and has been very appreciative of the aid which it has given agriculture of the state.

The Union Memorial Building fund at the start by classes.

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THE M. A. C. RECORD.

THE CAMPAIGN DIRECTORS.

Harry A. Schuyler, '13, Regional Director of the Union Memorial Building Campaign in California, Nevada, and Arizona. While in college Schuyler demonstrated that he was one of the live "Horts" and since leaving college has only made his demonstration more conclusive. He became district manager of the California Fruit Growers Exchange at Winnipeg, Manitoba, Canada, soon after graduation and as a handler of fruit was so successful that he was soon called down to the orange country to direct operations at the source. In 1916, he became farm manager of the Leffingwell Rancho, Whittier, California, and from that position climbed up the ladder with his employers until he became packing house and sales manager. Within the past few months, he has been made manager of the newly-formed Leffingwell Rancho Lemon Association, Whittier, California.

He is being assisted in the campaign work in the southwest by Don Francisco, '15, advertising manager of the California Fruit Growers Exchange, producers of Sunkist fruits.

FUND AT THE START BY CLASSES.

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CAMPAIN NOTES.

DETROIT CAMPAIGN COMMITTEES.

City Campaign Committees:

Detroit: F. L. True; Birmingham, Ralph J. Carr; Dearborn, 0. L. Gregg; Farmington, W. T. Banes.

THE WEDDINGS.

STONE-BELDEN.

Donald Dwight Stone, '13, and Miss Dorothy Belden were married at the home of the bride's parents, Mr. and Mrs. William Clifford Belden of Northampton, Massachusetts, on February 2, 1920.

FREDERICK-LIBERTIAN.

We have just received news of the marriage of Blanche A. Freedman, '06, and Floyd James Clark, on May 25, 1919, at the home of Mrs. Clark in Lansing. The Clarks are making their home on the Walnut Grove Farm, near Grand Ledge.
DR. BUTTERFIELD SCORES RURAL EDUCATION.

Shows Low College Salaries Unfair to Michigan Farmers.

Dr. Kenyon L. Butterfield, '91, president of Massachusetts Agricultural College, in his address before the Farmers' Week visitors on Tuesday evening, emphasized the need of a more efficient system of rural education. The following account, which touches the principal points of his discussion, appeared in the State Journal:

"That we are simply toying with education and merely touching the edges was the statement of the speaker, made, as he acknowledged, in the face of the fact that the government is spending millions of dollars in rural schools, agricultural colleges, farm bureaus, and extension service. He brought out the fact that in spite of the expenditure of all this money boys and girls from the farms are not receiving equal chances of education with children of the cities.

"Responsibility for this is laid at the door of the inefficiency of the rural schools, their lack of attractiveness, and the failure to obtain teachers who will stay in one school more than a year. The combining of several schools into one and the raising of standards to those of the city schools was given as a remedy.

"That in the near future, requirements of law will keep boys and girls in school until they are 18 or at least 16 years of age is the opinion of Mr. Butterfield. He also believes a system of education will be adopted whereby the students will spend part of their time in school and part at some attractive form of work, the whole process being distributed over a greater period of time.

"As a side issue the salaries of instructors in schools and colleges were mentioned. A comparison was drawn between salaries now in effect at the Michigan Agricultural College and the University of Michigan, and the difference was shown to be unfair not only to the instructors at the agricultural college but also to the agriculturists of the state.

"Mr. Butterfield's discussion of education came as part of the problem of furnishing a satisfying country life. He quoted members of some college faculties as saying that if the farmer could be shown how to fill his pockets with money, the other things would take care of themselves.

"This idea was brought up as one that he discarded. Merely making money will not keep future generations of farmers according to the speaker, and all forms of recreation and things which go to make the life of the farmer more agreeable must be developed if agriculture is to prosper.

MUST CATER TO CONSUMER.

"In speaking on the question of securing greater returns for labor, Mr. Butterfield pointed out that from now on the farmer must cater to the consumer. Whether or not agriculture is to be a paying business lies largely with the buyers, and these must be kept in mind at all times.

"The system of tenantry in this country was hit upon as being most unfavorable to the country. Longer term leases and more liberal systems of credit were advocated in order to put an end to the tendency of many farmers to move often, fail to keep up the farm, and thus exhaust the fertility of the soil.

"A voice for the farmer in the important conferences of the nation was also favored. During and after the war, the work of the farmer and the products of his labor were widely discussed but no chair in the sessions was given him."

MANY ALUMNI HONORED BY FARM ASSOCIATIONS.

The selection of officers among whom is a liberal sprinkling of M. A. C. graduates and the adoption of programs calculated for broad and intensive work during the coming year marked the annual meetings of state agricultural associations held at the college during Farmers' Week. Reports for 1919 indicated a good year for all the organizations and prospects for the most active period Michigan agricultural interests have ever known were held out for 1920.

Among the officers elected by different associations are the following:


Michigan Veterinary Ass'n: Dr. R. H. Wilson of Rochester, president; Dr. B. A. Perry of Hastings, 1st vice president; Dr. A. Z. Nichols of Hillsdale, 2d vice president; Dr. B. J. Killham of Adrian, 3d vice president; Dr. H. F. Palmer, '93, of Brooklyn, secretary-treasurer.

Michigan Potato Producers' Ass'n: Arthur N. Smith, of Lake City, president; M. B. McPherson of Lowell, vice president; H. C. Moore, of East Lansing, secretary; Door D. Buell of Cadillac, treasurer.

Michigan Muck Farmers' Ass'n: C. E. Downing of Vermontville, president; Lewis Merriman of Deckerville, vice president; and Ezra Lovin, '94, of East Lansing, secretary.

Michigan State Farm Bureau: Roland Merrill, M. H., '95, of Benton Harbor, president; R. G. Potts of Washington, vice president; A. J. Rogers of Beulah, A. E. Ilpendon, of Adrian, and James Nicol of South Haven executive committee men for two years; and Robert Blemhuber of Marquette, Mrs. Cora Ketcham of Hastings, and A. M. Berridge, '12, of Greenville, on the executive committee for one year.

FARMERS' WEEK LUNCHEON PEPPUL.

One hundred forty former students attending the Farmers' Week program, gathered at the East Lansing Masonic Temple on February 5, for a luncheon and get-together. The after-luncheon program was very informal because the majority of M. A. C. alumni supposed to be participating were at home with the flu. The band was out in force and played "On Wisconsin" in a manner most satisfying to the most critical student of former days. Dr. W. O. Hedrick, '91, was a most satisfactory toastmaster with his characteristic humor, and A. C. Anderson, '06, East Lansing Memorial Building chairman, and J. D. Towar, chairman for Eaton, Clinton, and Ingham counties, briefly presented phases of the campaign. Mrs. E. W. Ranney (Tressa Bristol, '99) spoke for Mr. Ranney as Michigan campaign director, and incidentally said a few things in her own behalf. Ray Turner, '08, assisted by the band, led in the singing of Lankey's Fight Song and Alma Mater.

This is the first time an effort has been made to get the former M. A. C. men together during Farmers' Week, but its success warrants making it an annual affair.
Alumni and Friends Who Registered During Farmers' Week and at Luncheon on Feb. 6.

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A. Fuller Co., and lives at 4612 Washington Ave., St. Louis, Mo.

Mrs. Lenore Nixon Johnson lives at Oaklawn Heights, 1902, 5th St., Jamestown, N. Y., which is entered by the doors of Webster-Knapp Co., manufacturers of hardware and metal specialties.

Ethei Smith is still running an amateur finishing and phonograph shop, "The End of the Trail," Houghton Lake, Mich., from May 1 to Nov. 1. E. G. Amos and George B. Tussing, who recently organized the Manistique Dairy Products Co. at Manistique, write that the dairy business is increasing and they are finding a ready sale for all products, which include butter, cottage cheese, ice cream, milk, sweet cream and buttermilk.

Mrs. R. C. Boeke (Mabel Ruayan) lives at 428 Ninth St., S. W., Rochester, Minn.

A. D. Corbus is fruit farming near Shelby.

C. W. Dunlap, 605 Grand Ave., Waukesha, Wis., is increasing and they are finding a ready sale for all products, which include butter, cottage cheese, ice cream, milk, sweet cream and buttermilk.

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The fountains play, the trade mark changes, reading alternately WRIGLEY’S SPEARMINT, DOUBLEMINT, and JUICY FRUIT, and the Spearmen “do a turn.”

This sign is seen nightly by about 500,000 people from all over the world.